
Presentation of Results for Fiscal Year Ended February 28, 2026

April 14, 2026

J. Front Retailing Co., Ltd.

Create and Bring to Life "New Happiness."



Today's Agenda

I. FY2025 Results and FY2026 Forecast

II. Progress of the Medium-term Business Plan and Initiatives for FY2026

FY2025 Results and FY2026 Forecast



NAGAMINE Takamasa

Managing Executive Officer

Senior Executive General Manager, Financial Strategy Unit

J. Front Retailing Co., Ltd.

Create and Bring to Life "New Happiness."



J. FRONT RETAILING

FY2025 Consolidated P&L (IFRS)

- ▶ Business profit declined YoY but increased compared to October forecast due to factors such as growth in SC and Developer.
- ▶ Operating profit and profit attributable to owners of parent decreased due to the absence of the one-time gain (gain on step acquisition) recorded in the previous year.
- ▶ Year-end dividend is planned to be as expected in October, with annual dividend increasing by ¥2 per share to ¥54.

(Billions of yen, unless otherwise stated)

| Fiscal year ended February 28, 2026 | H1 | | H2 | | Full year | | |
|--|--------------|---------|---------------|-----------|-------------|------------|---------------------|
| | Results | % YoY | Results | % YoY | Results | % YoY | vs. Oct forecast |
| Gross sales | 622.5 | 2.0 | 667.9 | 1.5 | 1,290.4 | 1.7 | (2.5) |
| Revenue | 219.9 | 5.0 | 225.1 | (3.2) | 445.0 | 0.7 | (6.9) |
| Gross profit | 107.5 | (0.8) | 107.8 | 3.6 | 215.4 | 1.3 | 1.9 |
| SGA | 79.3 | 4.4 | 85.4 | 2.8 | 164.8 | 3.6 | (0.1) |
| Business profit | 28.1 | (13.2) | 22.4 | 6.7 | 50.5 | (5.4) | 2.0 |
| Other operating income | 2.9 | (67.0) | 1.1 | (59.2) | 4.1 | (65.1) | 0.6 |
| Other operating expenses | 1.1 | (43.3) | 4.5 | (10.5) | 5.7 | (19.8) | (2.2) |
| Operating profit | 29.9 | (23.9) | 19.0 | 1.1 | 49.0 | (15.8) | 5.0 |
| Profit attributable to owners of parent | 18.3 | (36.9) | 9.9 | (19.5) | 28.2 | (31.7) | 2.2 |
| Dividend per share (Yen) | (Interim) 27 | (Yen) 5 | (Year-end) 27 | (Yen) (3) | (Annual) 54 | (Yen) 2 | (Yen) 0 |
| ROE (%) | — | — | — | — | 6.9 | (RD) (3.6) | (RD) 0.5 |
| ROIC (%) | — | — | — | — | 5.9 | (RD) (0.3) | (RD) 0.3 |

FY2025 Segment Performance (IFRS) (1)

(Billions of yen, unless otherwise stated)

| FY2025 (Fiscal year ended February 28, 2026) | | H1 | | H2 | | Full year | | |
|--|------------------|---------|--------|---------|--------|-----------|--------|---------------------|
| | | Results | % YoY | Results | % YoY | Results | % YoY | vs. Oct forecast |
| Department Store | Gross sales | 393.8 | (1.3) | 434.8 | 2.1 | 828.6 | 0.5 | (3.5) |
| | Revenue | 129.6 | 1.8 | 138.5 | 1.6 | 268.1 | 1.7 | (3.0) |
| | Business profit | 16.0 | (20.3) | 14.8 | 7.1 | 30.9 | (9.1) | (1.0) |
| | Operating profit | 16.6 | (14.0) | 13.2 | 28.1 | 29.8 | 0.6 | (0.3) |
| SC | Gross sales | 172.9 | 6.2 | 181.8 | 7.0 | 354.7 | 6.6 | 5.5 |
| | Revenue | 33.1 | 4.1 | 34.1 | 4.8 | 67.2 | 4.4 | 0.2 |
| | Business profit | 8.3 | 6.2 | 5.6 | 15.7 | 14.0 | 9.9 | 0.7 |
| | Operating profit | 9.5 | 34.0 | 4.1 | (27.9) | 13.6 | 6.4 | 0.6 |
| Developer | Gross sales | 43.2 | 10.8 | 38.1 | (26.2) | 81.3 | (10.2) | (1.8) |
| | Revenue | 43.2 | 10.8 | 38.1 | (26.2) | 81.3 | (10.2) | (1.8) |
| | Business profit | 4.4 | 2.3 | 2.9 | (26.7) | 7.3 | (11.6) | 0.5 |
| | Operating profit | 4.4 | 3.4 | 2.5 | (33.8) | 7.0 | (14.2) | 0.5 |

FY2025 Segment Performance (IFRS) (2)

(Billions of yen, unless otherwise stated)

| FY2025 (Fiscal year ended February 28, 2026) | | H1 | | H2 | | Full year | | |
|--|------------------|---------|--------|---------|--------|-----------|--------|---------------------|
| | | Results | % YoY | Results | % YoY | Results | % YoY | vs. Oct forecast |
| Payment and Finance | Gross sales | 6.6 | 2.0 | 6.8 | 3.6 | 13.5 | 2.8 | (0.4) |
| | Revenue | 6.6 | 2.0 | 6.8 | 3.6 | 13.5 | 2.8 | (0.4) |
| | Business profit | 0.4 | (57.7) | 0.5 | (10.8) | 0.9 | (41.2) | (0.2) |
| | Operating profit | 0.4 | (52.3) | 0.4 | (12.3) | 0.9 | (37.0) | (0.2) |
| Other | Gross sales | 29.5 | 28.9 | 30.2 | 4.1 | 59.8 | 15.0 | (1.8) |
| | Revenue | 28.9 | 29.5 | 29.0 | 2.4 | 57.9 | 14.3 | (1.8) |
| | Business profit | 0.4 | 18.6 | 0.0 | (82.1) | 0.5 | (35.2) | (0.2) |
| | Operating profit | 0.3 | (12.2) | 0.1 | (72.7) | 0.4 | (45.4) | (0.1) |
| Adjustments | Gross sales | (23.7) | - | (23.9) | - | (47.6) | - | (0.3) |
| | Revenue | (21.6) | - | (21.5) | - | (43.2) | - | (0.0) |
| | Business profit | (1.5) | - | (1.6) | - | (3.2) | - | 2.3 |
| | Operating profit | (1.4) | - | (1.4) | - | (2.8) | - | 4.5 |

Department Store Business

- Revenue increased due to factors such as robust spending by the affluent and the effects of the Osaka Expo, but profit decreased due to increased costs such as price hikes.
- Duty-free sales decreased by ¥20.0 billion YoY to ¥110.5 billion partly due to a decline in Chinese tourists visiting Japan since December.

SC Business

- Thanks to strategic effects such as the expansion of IP content, both domestic customer and inbound tourist transaction volumes remained strong.
- Since completing its major renovation, Shibuya PARCO has seen its tenant transaction volume increase by more than 20% YoY.

Developer Business

- J. Front Design & Construction saw a decrease in revenue and profit due to the backlash from large construction orders in the previous year, but its operating profit exceeded October forecast.
- J. Front City Development saw a decline in revenue and profit due to the rebound from the previous year's property sales, but still achieved its October forecast.

Payment and Finance Business

- Revenue increased due to factors such as higher transaction volume resulting from the expansion of the cardholder base and growth in merchant fees.
- Profit declined due to increased costs associated with acquiring cardholders for newly issued cards.

Other

- Daimaru Kogyo saw strong performance in its electronic devices department, but struggled in other areas such as automotive parts, resulting in increased revenue but decreased profit.

- ▶ In H2, sales at directly managed stores increased by 2.4%.
Duty-free sales declined YoY but increased for full year.
- ▶ Renovations at the Nagoya store (main building) were largely completed in H1, while the Umeda store saw a decline in revenue in H2 due to factors such as the closure of sales floors in preparation for major renovations starting in October.

(%)

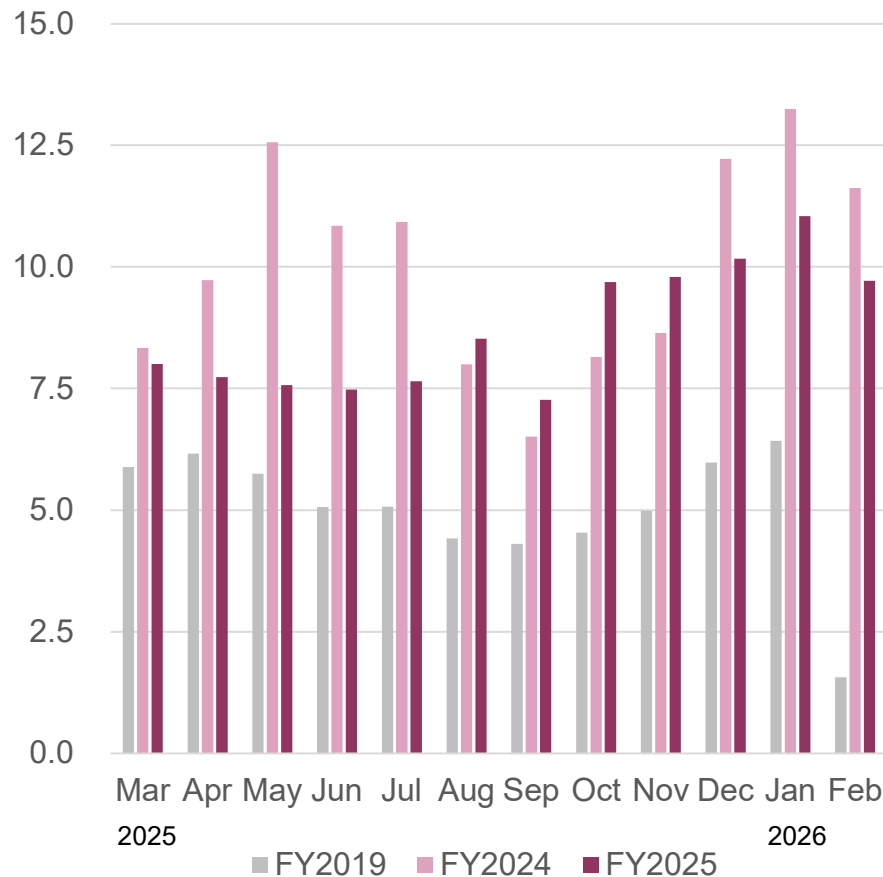
| Fiscal year ended February 28, 2026 | YoY | | |
|--|--------|-------|-----------|
| | H1 | H2 | Full year |
| Shinsaibashi | (5.2) | 2.5 | (1.3) |
| Umeda | 12.7 | (3.4) | 4.3 |
| Tokyo | (2.9) | 2.3 | (0.2) |
| Kyoto | (12.4) | (0.6) | (6.5) |
| Kobe | 0.2 | 6.4 | 3.4 |
| Sapporo | (1.3) | (0.5) | (0.8) |
| Nagoya | 0.8 | 7.3 | 4.1 |
| Total directly managed stores | (1.6) | 2.4 | 0.5 |

Daimaru Matsuzakaya Department Stores Duty-free Sales



- While duty-free sales began to recover in October, significant decline in customer numbers from December onward resulted in annual sales of ¥104.6 billion (down 13.4% YoY). Total sales in the Department Store Business amounted to ¥110.5 billion (down 15.3% YoY).
- In Q4, while customer numbers continued to decline, revenue decline was mitigated due to higher average customer spending.

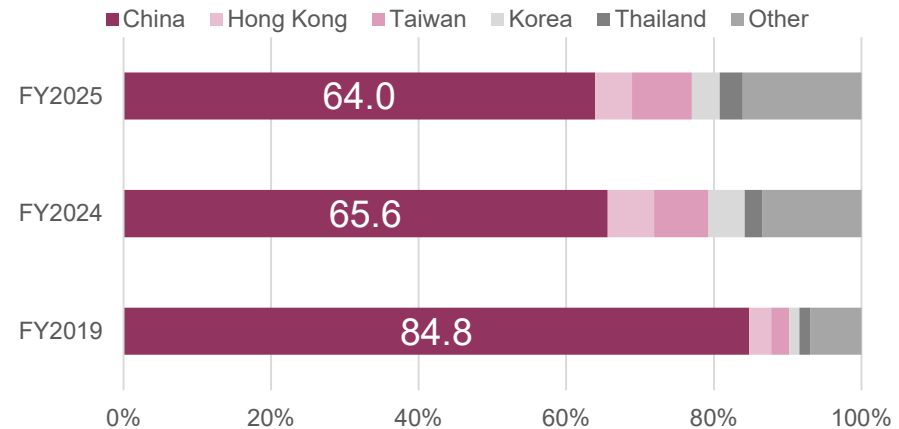
Monthly sales (billions of yen)



Quarterly YoY change (%)

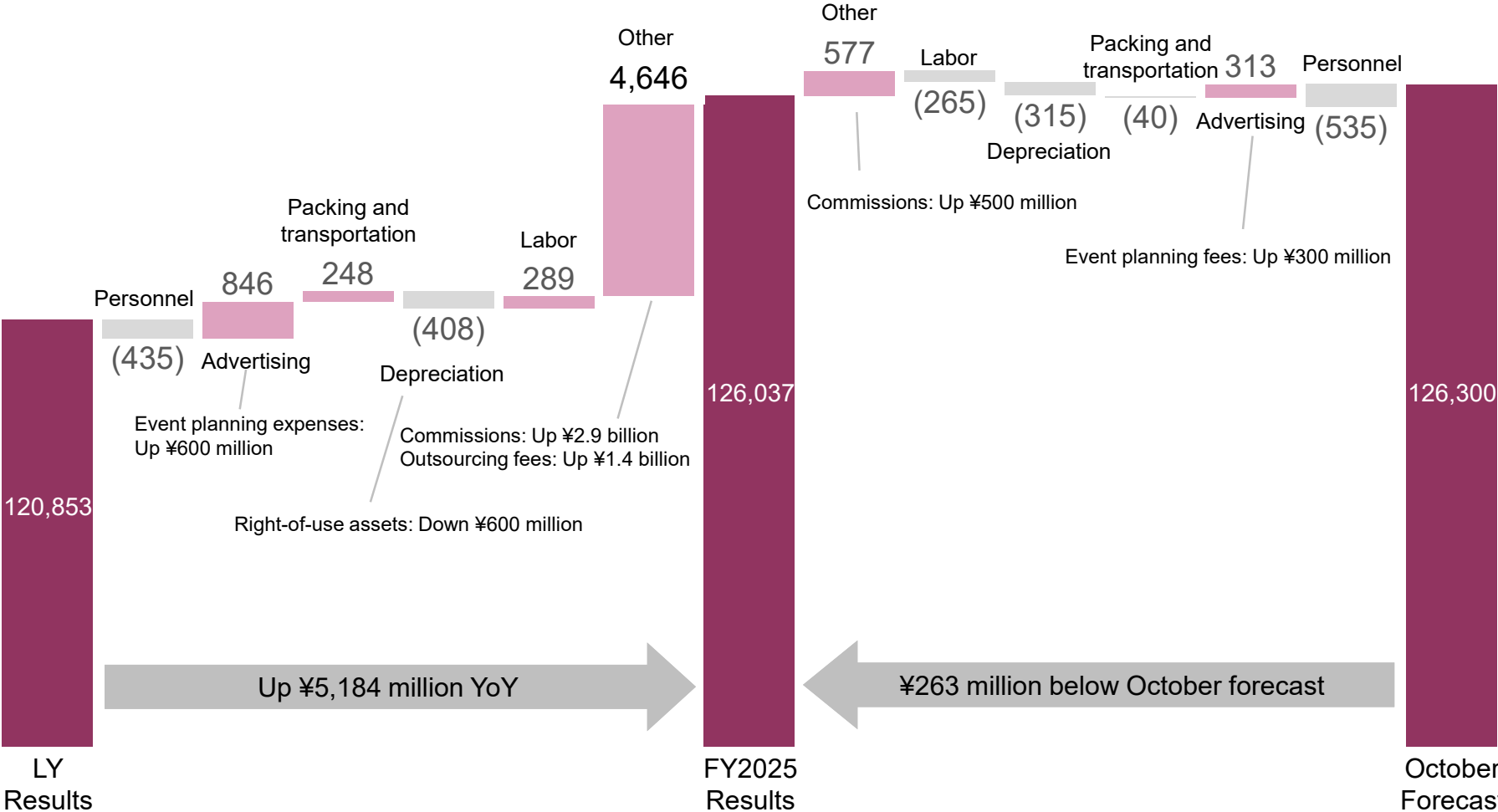
| | Q1 | Q2 | Q3 | Q4 |
|---------------------------|-----------|-----------|----------|-----------|
| No. of customers | Up 14.2 | Up 5.8 | Up 15.4 | Down 22.2 |
| Average customer spending | Down 33.4 | Down 24.9 | Down 0.5 | Up 8.0 |
| Sales | Down 23.9 | Down 20.6 | Up 14.8 | Down 16.6 |

Sales share by country (%)



Increased by ¥2.1 billion YoY, excluding Expo-related expenses.
 Factors include increased sales commissions and higher outsourcing fees.

(Millions of yen)



- Both domestic customer and inbound tourist transaction volumes remained strong. Total comparable store transaction volume increased by 7.9%.
- In addition to Sendai and Nagoya PARCO, Shibuya PARCO has seen significant growth since its major renovation.

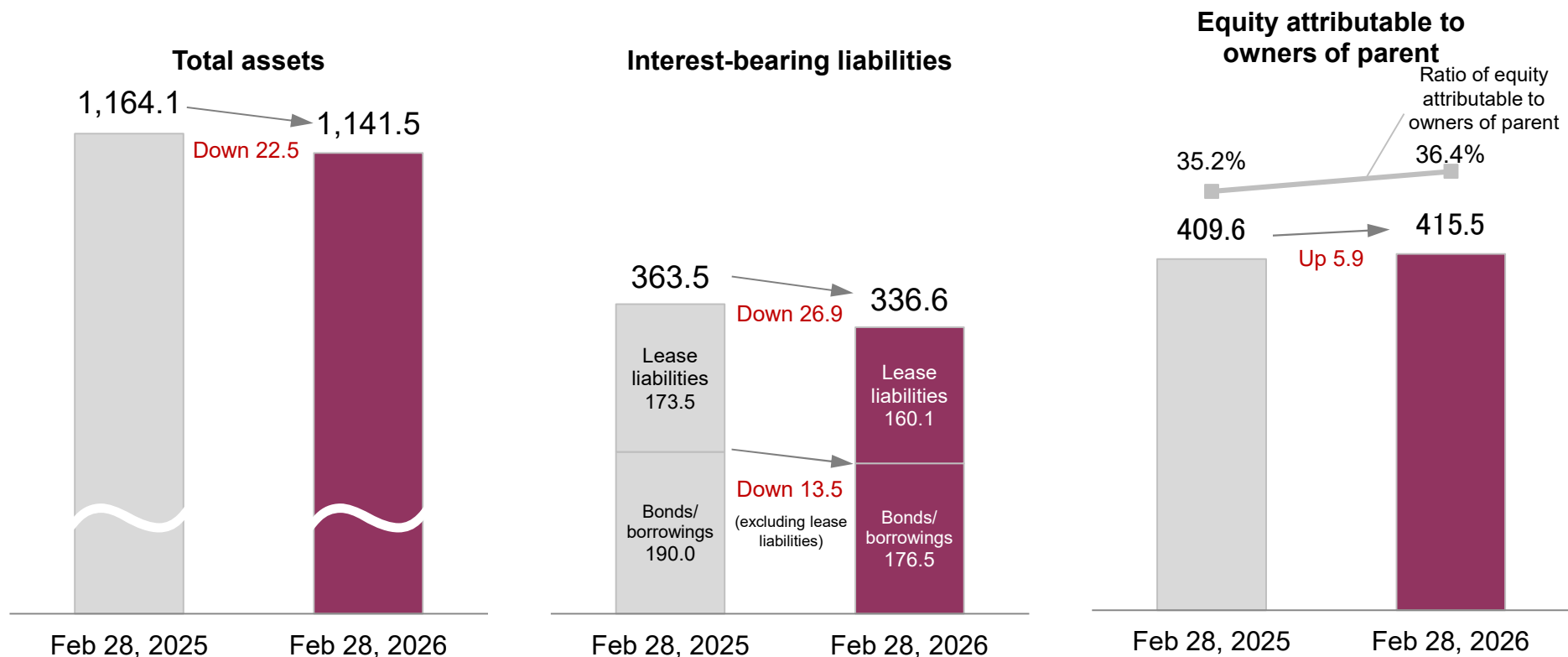
(%)

| Fiscal year ended February 28, 2026 | YoY | | |
|--|-------|-------|-----------|
| | H1 | H2 | Full year |
| Sapporo PARCO | 9.6 | 6.6 | 8.0 |
| Sendai PARCO | 12.3 | 14.0 | 13.2 |
| Urawa PARCO | 4.8 | 6.9 | 5.9 |
| Ikebukuro PARCO | (0.3) | 2.3 | 1.0 |
| Shibuya PARCO | 4.1 | 27.7 | 15.8 |
| Chofu PARCO | 2.9 | 4.2 | 3.5 |
| Nagoya PARCO | 17.9 | 10.0 | 13.7 |
| Shinsaibashi PARCO | 9.7 | (1.7) | 3.7 |
| Fukuoka PARCO | 6.9 | 3.3 | 5.0 |
| Total all stores | 6.2 | 7.2 | 6.7 |
| Total comparable stores | 7.2 | 8.4 | 7.9 |

*Matsumoto PARCO closed on February 28, 2025.

Consolidated BS Results (IFRS)

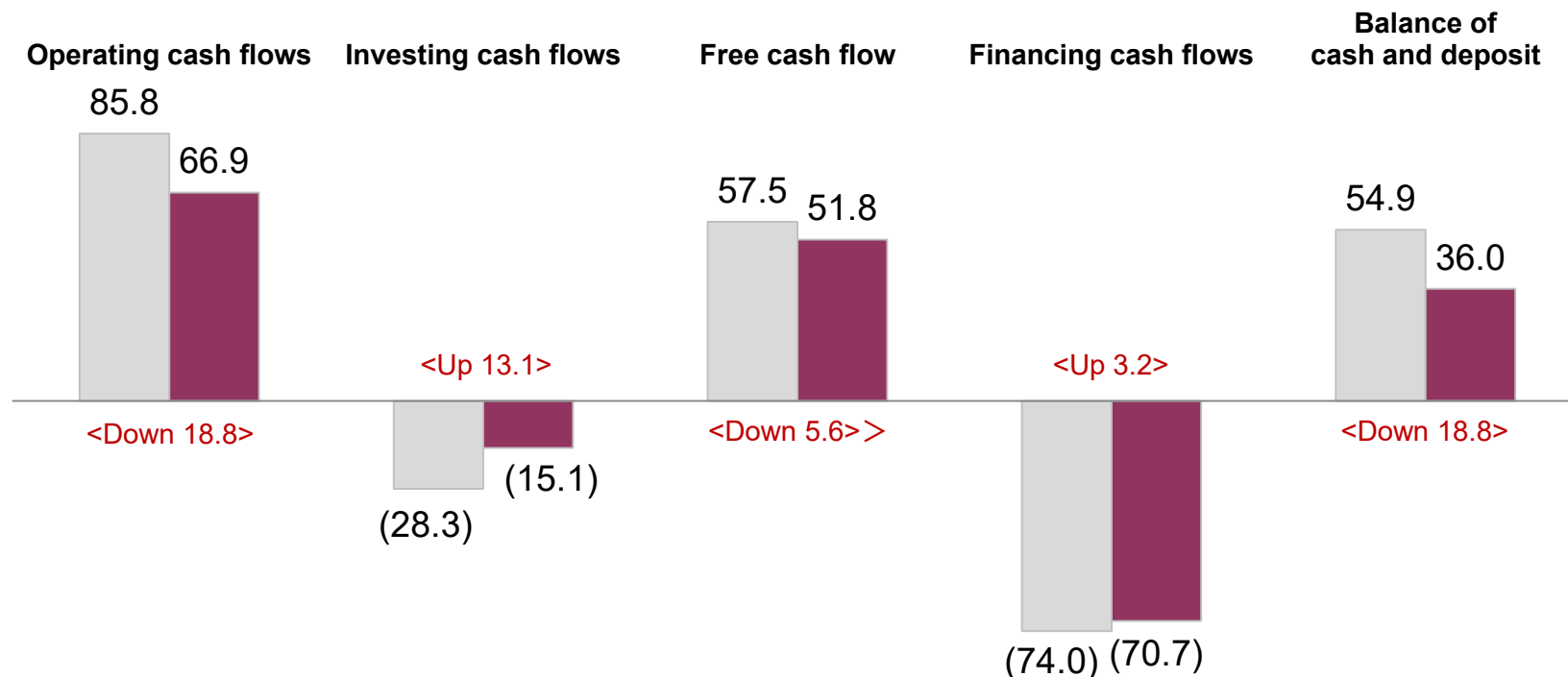
- ▶ Total assets were ¥1,141.5 billion, a decrease of ¥22.5 billion from the end of the previous fiscal year.
- ▶ Interest-bearing liabilities (excluding lease liabilities) were ¥176.5 billion, a reduction of ¥13.5 billion from the end of the previous fiscal year.
- ▶ Equity attributable to owners of parent was ¥415.5 billion, an increase of ¥5.9 billion from the end of the previous fiscal year.



(Billions of yen)

Consolidated CF Results (IFRS)

- ▶ Net cash provided by operating activities was ¥66.9 billion, down ¥18.8 billion YoY due to factors such as an increase in corporate tax payments.
- ▶ Net cash used in investing activities decreased by ¥13.1 billion YoY due to asset sales, despite investments in stores and other initiatives.
- ▶ Net cash used in financing activities decreased by ¥3.2 billion YoY due to bond issuance and other factors, despite increased shareholder returns.



Figures in angle brackets represent YoY changes.

(Billions of yen)

■ Results for fiscal year ended Feb 28, 2025

■ Results for fiscal year ended Feb 28, 2026

- +) Corporate performance will remain strong, and improved income conditions will boost personal consumption.
- +) Driven by factors such as asset effects, consumption among the affluent will continue to grow.
- ±) Demand from inbound tourists will remain somewhat supported by the weaker yen, despite a continued decline in the number of Chinese tourists.
-) Concerns about rising costs due to inflation and the impact of high oil prices on consumer sentiment.
-) Need to adapt to changes in the business environment caused by global economic trends and shifts in the international landscape.

FY2025 Consolidated P&L (IFRS)

- ▶ Aiming to increase both revenue and profit through sales growth across all business segments, including Department Store and SC.
- ▶ Department Store projects profit decline due to factors such as the renovation of the Umeda store, with strong performance from SC and Developer driving growth.
- ▶ Annual dividend per share is expected to be ¥56, an increase of ¥2.

(Billions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2027 | H1 | | H2 | | Full year | |
|--|--------------|---------|---------------|---------|-------------|------------|
| | Forecast | % YoY | Forecast | % YoY | Forecast | % YoY |
| Gross sales | 633.0 | 1.7 | 714.0 | 6.9 | 1,347.0 | 4.4 |
| Revenue | 220.0 | 0.0 | 249.0 | 10.6 | 469.0 | 5.4 |
| Gross profit | 105.0 | (2.4) | 116.0 | 7.5 | 221.0 | 2.6 |
| SGA | 83.0 | 4.6 | 86.0 | 0.6 | 169.0 | 2.5 |
| Business profit | 22.0 | (21.9) | 30.0 | 33.8 | 52.0 | 2.8 |
| Other operating income | 3.5 | 19.1 | 0.0 | — | 3.5 | (15.3) |
| Other operating expenses | 3.5 | 205.7 | 5.0 | 9.5 | 8.5 | 48.8 |
| Operating profit | 22.0 | (26.6) | 25.0 | 31.3 | 47.0 | (4.1) |
| Profit attributable to owners of parent | 14.0 | (23.7) | 15.0 | 51.1 | 29.0 | 2.5 |
| Dividend per share (Yen) | (Interim) 28 | (Yen) 1 | (Year-end) 28 | (Yen) 1 | (Annual) 56 | (Yen) 2 |
| ROE (%) | — | — | — | — | 6.9 | (RD) 0.0 |
| ROIC (%) | — | — | — | — | 5.7 | (RD) (0.2) |

FY2026 Segment Performance (IFRS) (1)

(Billions of yen, unless otherwise stated)

| FY2026 (Fiscal year ending February 28, 2027) | | H1 | | H2 | | Full year | |
|---|------------------|----------|--------|----------|--------|-----------|--------|
| | | Forecast | % YoY | Forecast | % YoY | Forecast | % YoY |
| Department Store | Gross sales | 394.8 | 0.2 | 449.2 | 3.3 | 844.0 | 1.8 |
| | Revenue | 130.5 | 0.7 | 147.6 | 6.5 | 278.1 | 3.7 |
| | Business profit | 12.6 | (21.3) | 16.4 | 10.1 | 29.0 | (6.2) |
| | Operating profit | 13.7 | (17.7) | 15.8 | 19.6 | 29.5 | (1.2) |
| SC | Gross sales | 185.5 | 7.3 | 198.8 | 9.3 | 384.3 | 8.3 |
| | Revenue | 35.2 | 6.3 | 37.2 | 8.9 | 72.4 | 7.6 |
| | Business profit | 8.7 | 4.5 | 5.8 | 2.1 | 14.5 | 3.5 |
| | Operating profit | 7.8 | (18.2) | 1.9 | (54.0) | 9.7 | (29.0) |
| Developer | Gross sales | 39.5 | (8.8) | 51.3 | 34.6 | 90.8 | 11.6 |
| | Revenue | 39.5 | (8.8) | 51.3 | 34.6 | 90.8 | 11.6 |
| | Business profit | 3.0 | (32.6) | 7.9 | 168.8 | 10.9 | 47.6 |
| | Operating profit | 2.7 | (39.5) | 7.8 | 204.1 | 10.5 | 49.5 |

FY2026 Segment Performance (IFRS) (2)

(Billions of yen, unless otherwise stated)

| FY2026 (Fiscal year ending February 28, 2027) | | H1 | | H2 | | Full year | |
|---|------------------|----------|-------|----------|-------|-----------|--------|
| | | Forecast | % YoY | Forecast | % YoY | Forecast | % YoY |
| Payment and Finance | Gross sales | 7.2 | 10.2 | 7.6 | 11.7 | 14.9 | 11.0 |
| | Revenue | 7.2 | 10.2 | 7.6 | 11.7 | 14.9 | 11.0 |
| | Business profit | 0.8 | 92.6 | 1.1 | 120.9 | 2.0 | 107.7 |
| | Operating profit | 0.8 | 98.6 | 1.1 | 127.4 | 1.9 | 113.9 |
| Other | Gross sales | 30.7 | 3.7 | 34.0 | 12.4 | 64.7 | 8.1 |
| | Revenue | 29.3 | 1.1 | 31.4 | 8.2 | 60.7 | 4.7 |
| | Business profit | 0.0 | - | 0.4 | 404.2 | 0.4 | (25.9) |
| | Operating profit | 0.0 | - | 0.3 | 151.5 | 0.3 | (31.1) |
| Adjustments | Gross sales | (24.7) | - | (26.9) | - | (51.7) | - |
| | Revenue | (21.7) | - | (26.1) | - | (47.9) | - |
| | Business profit | (3.1) | - | (1.6) | - | (4.8) | - |
| | Operating profit | (3.0) | - | (1.9) | - | (4.9) | - |

Department Store Business

- Despite the impact of the Umeda store's renovation and a decline following the Osaka-Kansai Expo, revenue will increase, driven by strengthened gaisho sales and renovation effects.
- Profit will decline due to increases in personnel and system-related expenses and other factors contributing to the profit decline (expected decline of ¥5.0 billion in business profit at the Umeda store).

SC Business

- Renovations at Shinsaibashi and Ikebukuro PARCO will have positive effects, leading to continued growth in domestic customer and inbound tourist transaction volumes.
- While business profit will increase, operating profit is expected to decline due to projected losses from closing Shizuoka PARCO.

Developer Business

- The newly merged company J. Front Prime Space began full operations and aims to increase both revenue and profit.
- J. Front City Development expects both revenue and profit to increase, factoring in the increased profit from property sales and other factors.

Payment and Finance Business

- Focus will be shifted from priority new cardholder acquisition to expanding its cardholder base with the aim of increasing both revenue and profit.

Other

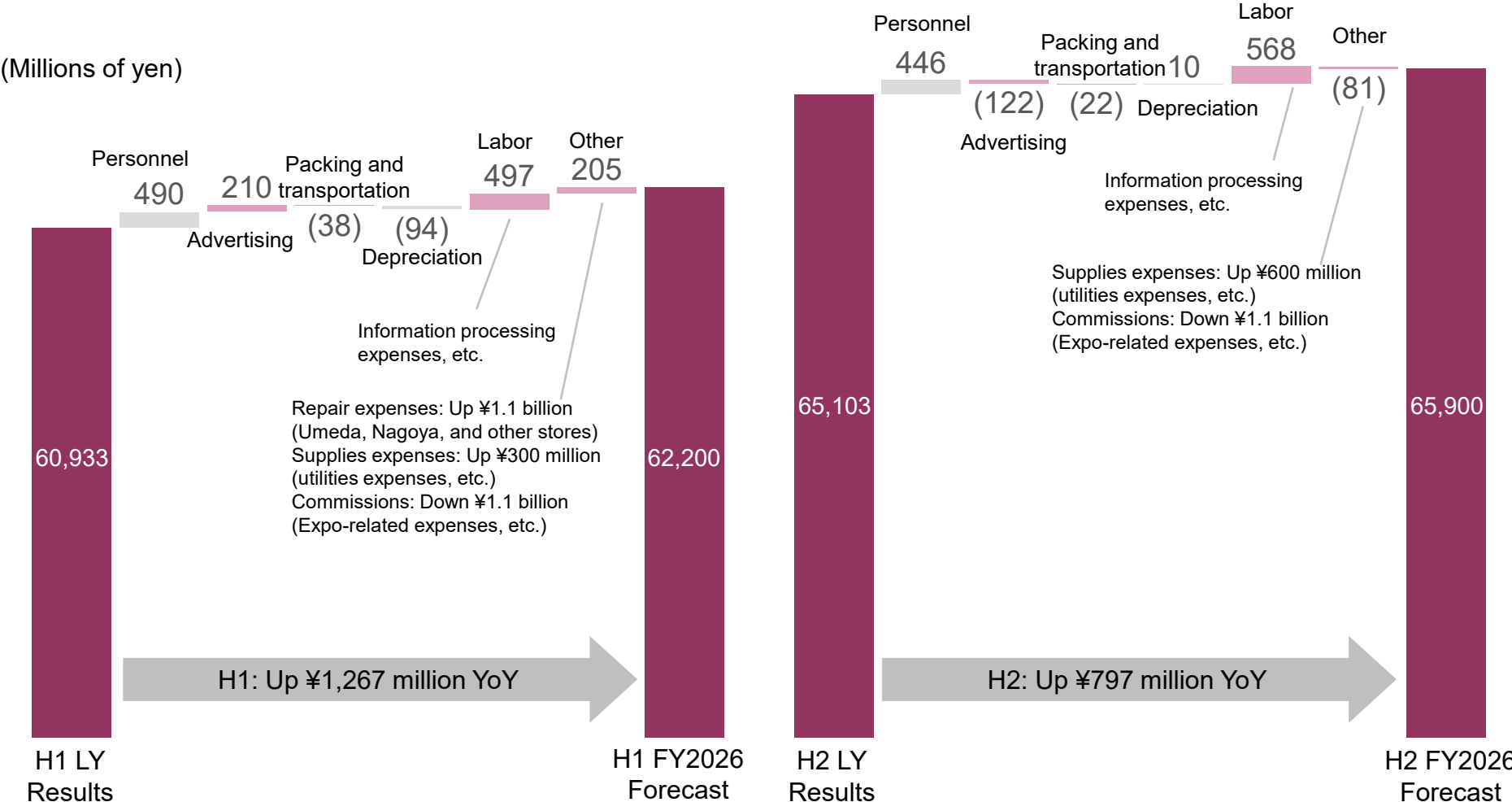
- Revenue and profit are expected to increase, driven by factors such as sales growth in Daimaru Kogyo's electronic device department.

- ▶ Total sales at directly managed stores are expected to increase by 2.6%, driven by growth in gaisho sales and other factors such as renovation effects, and sales-boosting measures. Duty-free sales are expected to be ¥104.5 billion (down 0.1%).
- ▶ The Shinsaibashi store expects double-digit sales growth due to events celebrating its 300th anniversary and other factors. The Umeda store expects a 40% decrease in sales due to factors such as floor closures resulting from major renovations.

(%)

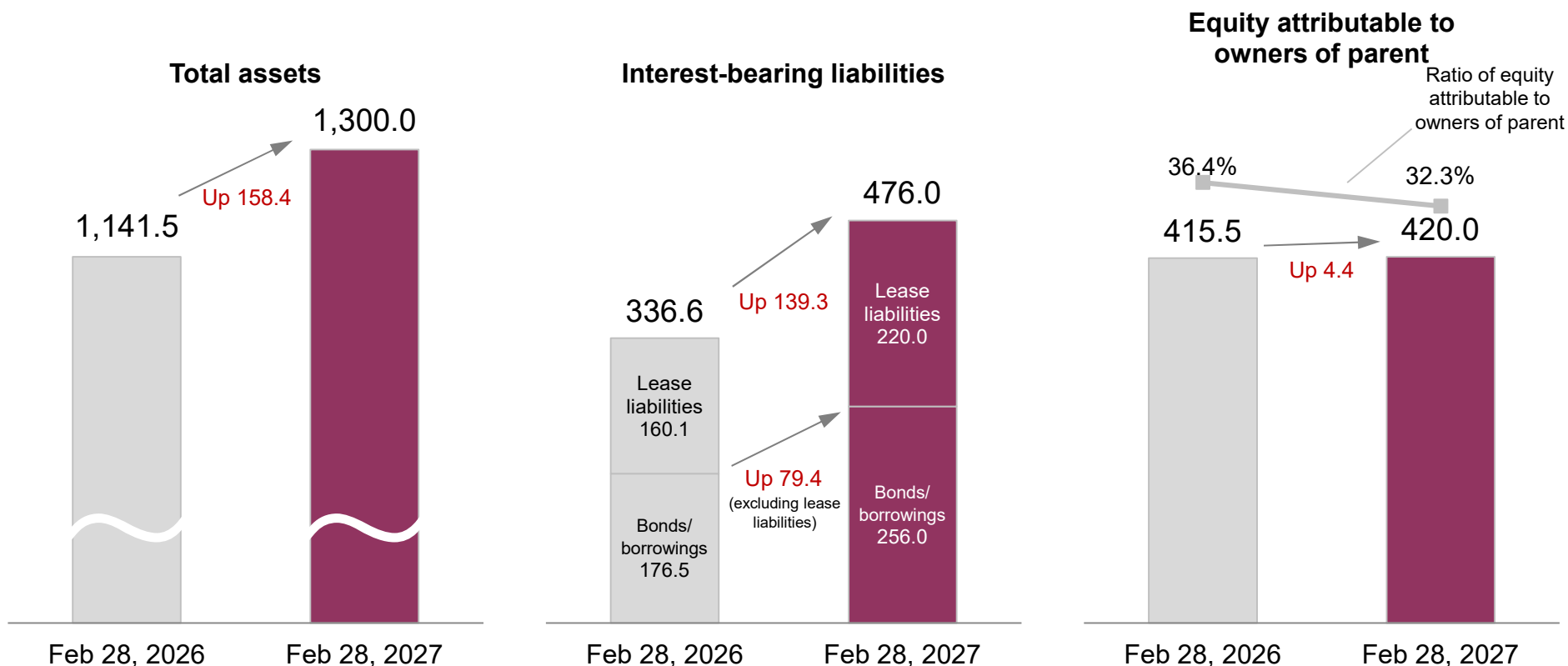
| Fiscal year ending February 28, 2027 | YoY | | |
|---|--------|--------|-----------|
| | H1 | H2 | Full year |
| Shinsaibashi | 9.9 | 12.0 | 11.0 |
| Umeda | (44.7) | (35.6) | (40.3) |
| Tokyo | 8.0 | 5.9 | 6.9 |
| Kyoto | 2.6 | 5.5 | 4.2 |
| Kobe | 10.6 | 9.0 | 9.8 |
| Sapporo | 4.2 | 4.1 | 4.1 |
| Nagoya | 2.3 | 7.1 | 4.8 |
| Total directly managed stores | 1.1 | 4.0 | 2.6 |

▶ Expected to increase by ¥2.1 billion YoY for full year (an increase of ¥5.0 billion excluding Expo-related expenses). Primary factors include increases in personnel and system expenses and rising utilities expenses.



Consolidated BS Forecast (IFRS)

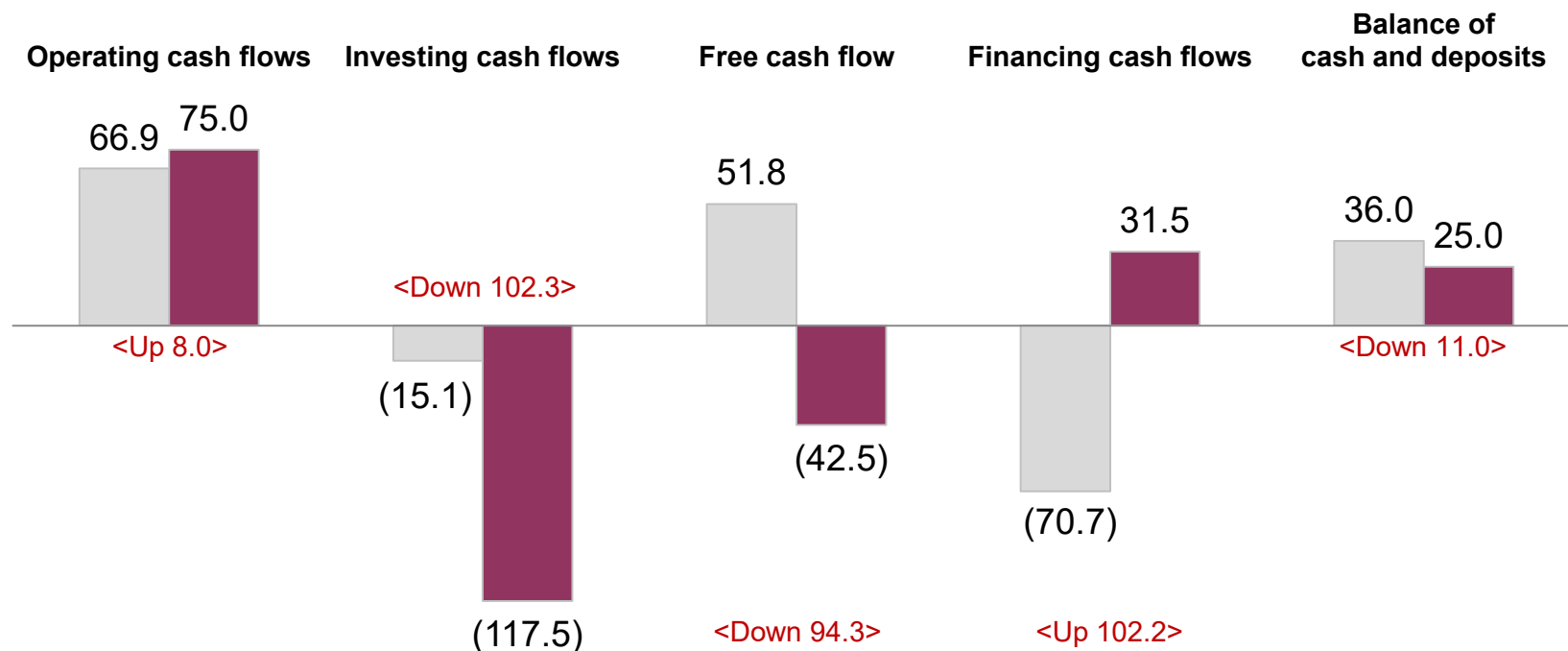
- ▶ Total assets are expected to be ¥1,300.0 billion, increasing by ¥158.4 billion from the end of the previous fiscal year, by making strategic investments.
- ▶ Interest-bearing liabilities (excluding lease liabilities) are expected to be ¥256.0 billion, an increase of ¥79.4 billion from the end of the previous fiscal year.
- ▶ Equity attributable to owners of parent is expected to be ¥420.0 billion, an increase of ¥4.4 billion from the end of the previous fiscal year.



*Projected assets and interest-bearing liabilities assume that strategic investments of approximately ¥60.0 billion are made.

Consolidated CF Forecast (IFRS)

- ▶ Net cash provided by operating activities is expected to be ¥75.0 billion, an increase of ¥8.0 billion YoY due to factors such as higher profit.
- ▶ Net cash used in investing activities is expected to be ¥117.5 billion, factoring in strategic investments.
- ▶ Net cash provided by financing activities is expected to be ¥31.5 billion, factoring in liability financing portion associated with strategic investments.



Figures in angle brackets represent YoY changes.

(Billions of yen)

■ Results for fiscal year ended Feb 28, 2026

■ Forecast for fiscal year ending Feb 28, 2027

*Forecast for investing cash flows and financing cash flows assumes that strategic investments of approximately ¥60.0 billion are made.

▶ The medium-term plan targets will not be met. It is necessary to focus on increasing “earning power” of each segment, both in the short term and in the medium to long term.

| | | Segment | FY2024 | FY2025 | FY2026 (forecast) | WACC* |
|---|---------------------|---------|--------|--------|----------------------|-------|
| Consolidated FY2026 forecast ROIC 5.7% (WACC 5.0-5.5%) | Department Store | | 10.7% | 9.3% | 8.8% | 4-5% |
| | SC | | 5.1% | 5.8% | 6.0% | 3-4% |
| | Developer | | 6.5% | 5.7% | 8.3% | 3-4% |
| | Payment and Finance | | 1.8% | 1.0% | 1.8% | 2-3% |

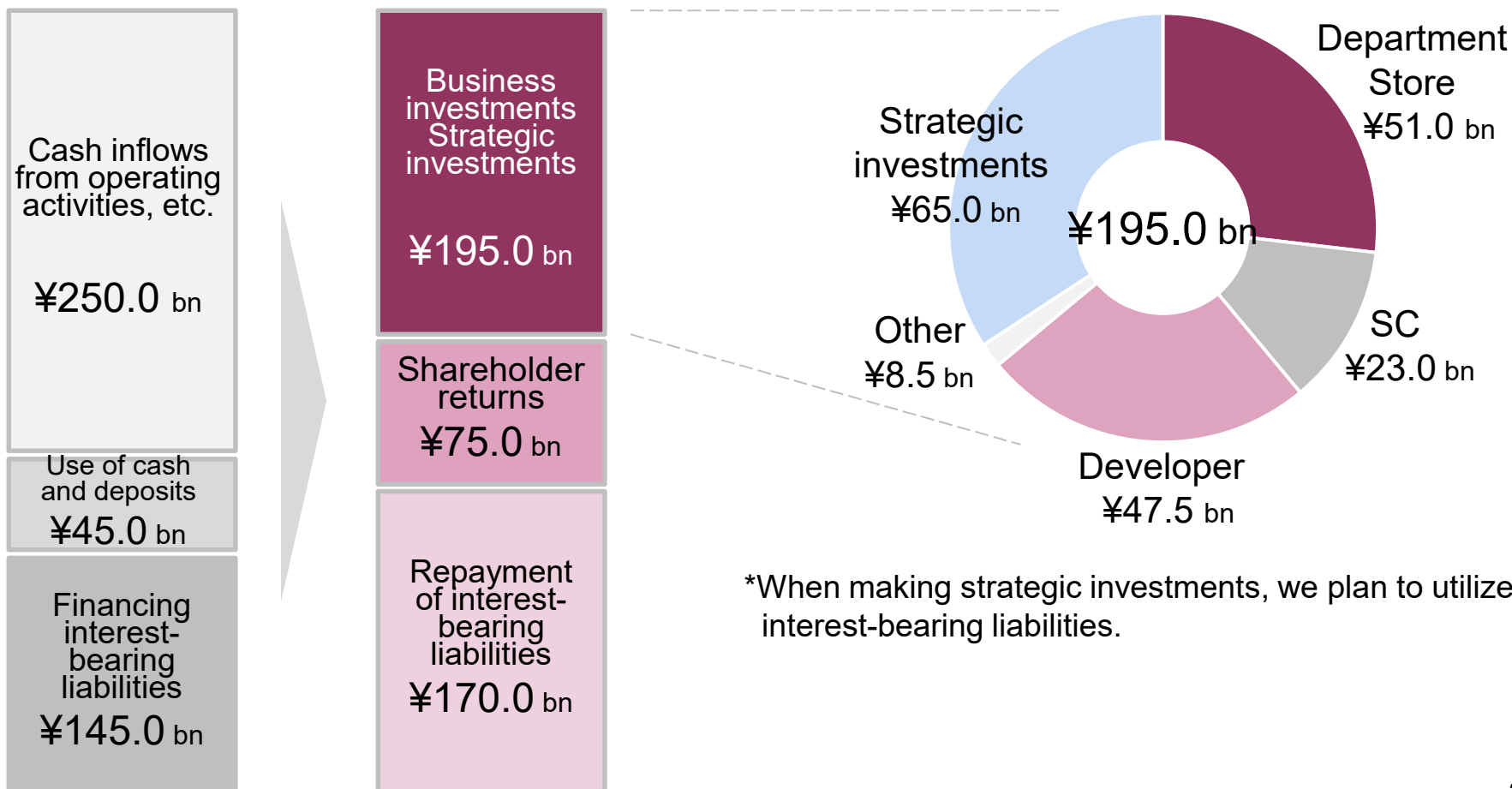
*In principle, WACC by segment is reviewed every Medium-term Business Plan period.

| | | | |
|---|-------|------|------|
| ROE | 10.5% | 6.9% | 6.9% |
| (Cost of shareholders' equity 7.5-8.0%) | | | |

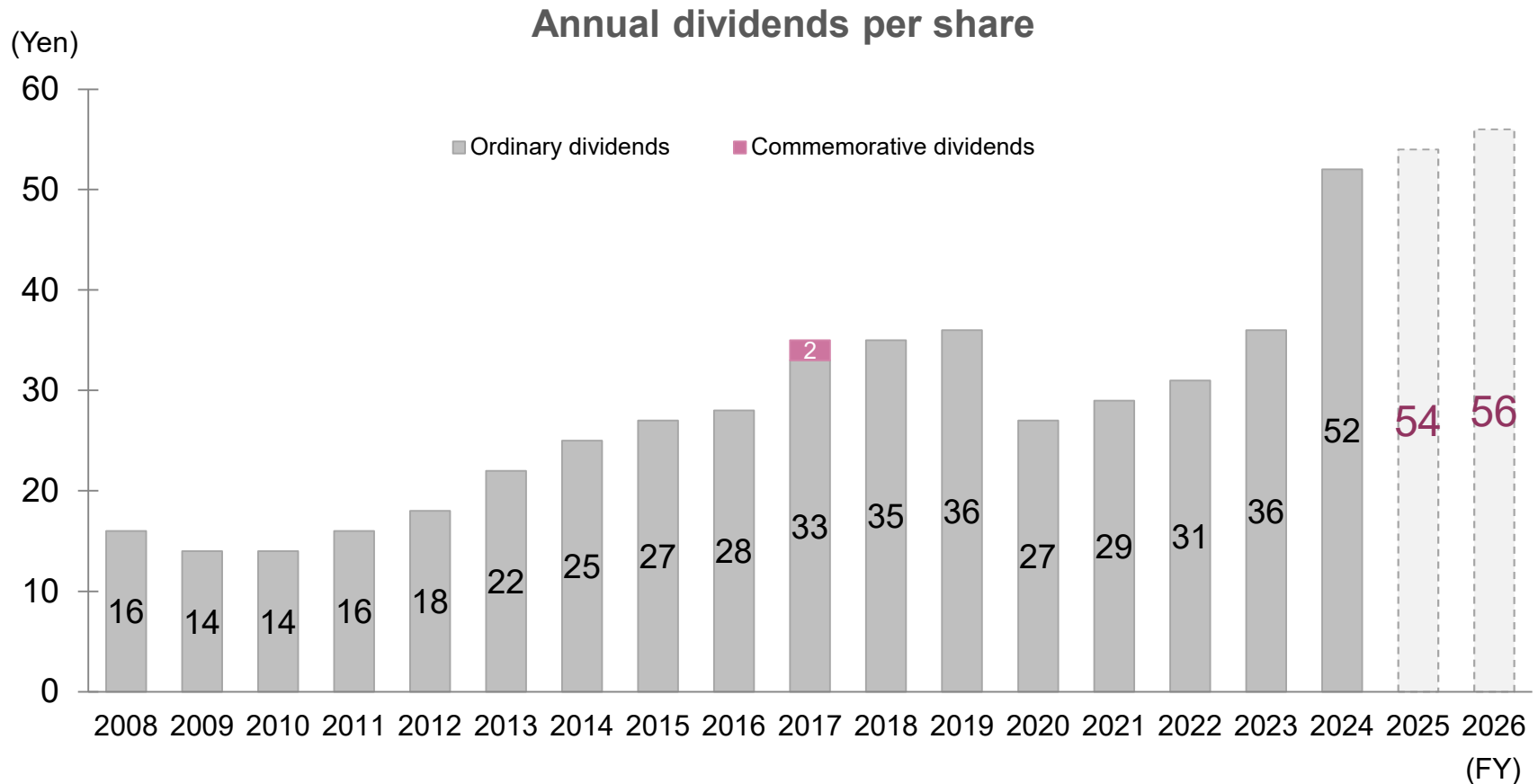
- ▶ Prioritizing investment allocation with an eye toward change, while steadily implementing shareholder returns

FY2024-2026 (3-year total)

Breakdown of investments (3-year total)



- Annual dividend for FY2025 will be ¥54, as previously forecast, while annual dividend for FY2026 is expected to increase by ¥2 to ¥56.
- Following share buybacks of ¥10.0 billion in FY2024 and ¥15.0 billion in FY2025, another ¥10.0 billion share buyback will be implemented in FY2026.
- Total payout ratio for the current Medium-term Business Plan period is expected to be around 77%.



▶ In order to improve capital profitability over the medium to long term, share buyback is carried out with the aim of “optimizing equity capital and strengthening shareholder returns,” as well as achieving profitable growth.

| | |
|---|---|
| Class of shares to be acquired | Common shares |
| Total number of shares that can be acquired | Up to 5,000,000 shares [Percentage of total number of shares issued (excluding treasury shares*): 2.00%] |
| Total acquisition cost of shares | Up to ¥10.0 billion |
| Period of acquisition | April 15, 2026 – June 26, 2026 |
| Method of acquisition | Market purchase on the Tokyo Stock Exchange (Discretionary trading by a securities company) |

Holding status of treasury shares as of February 28, 2026

Total number of shares issued (excluding treasury shares*) 250,249,421 shares

Number of treasury shares* 20,316,343 shares

*Such treasury shares do not include the Company’s shares held by the BIP Trust.

Progress of the Medium-term Business Plan and Initiatives for FY2026



ONO Keiichi

Director, President and Representative Executive Officer
J. Front Retailing Co., Ltd.

Create and Bring to Life "New Happiness."



1. Progress of the Medium-term Business Plan

Future Vision: Change into a “Value Co-creation Retailer”

3
Values

- ▶ Co-creation of Excitement
- ▶ Co-prosperity with Communities
- ▶ Co-existence with the Environment

3
Synergies

- ▶ Customer
- ▶ Area
- ▶ Content

1
As

- ▶ One Team, True “Integration”

Promoting a two-pronged growth strategy for sustainable growth in the future

“Value Co-creation Retailer”

Sustainable growth and improved capital profitability

Growth strategies
with different timeframes

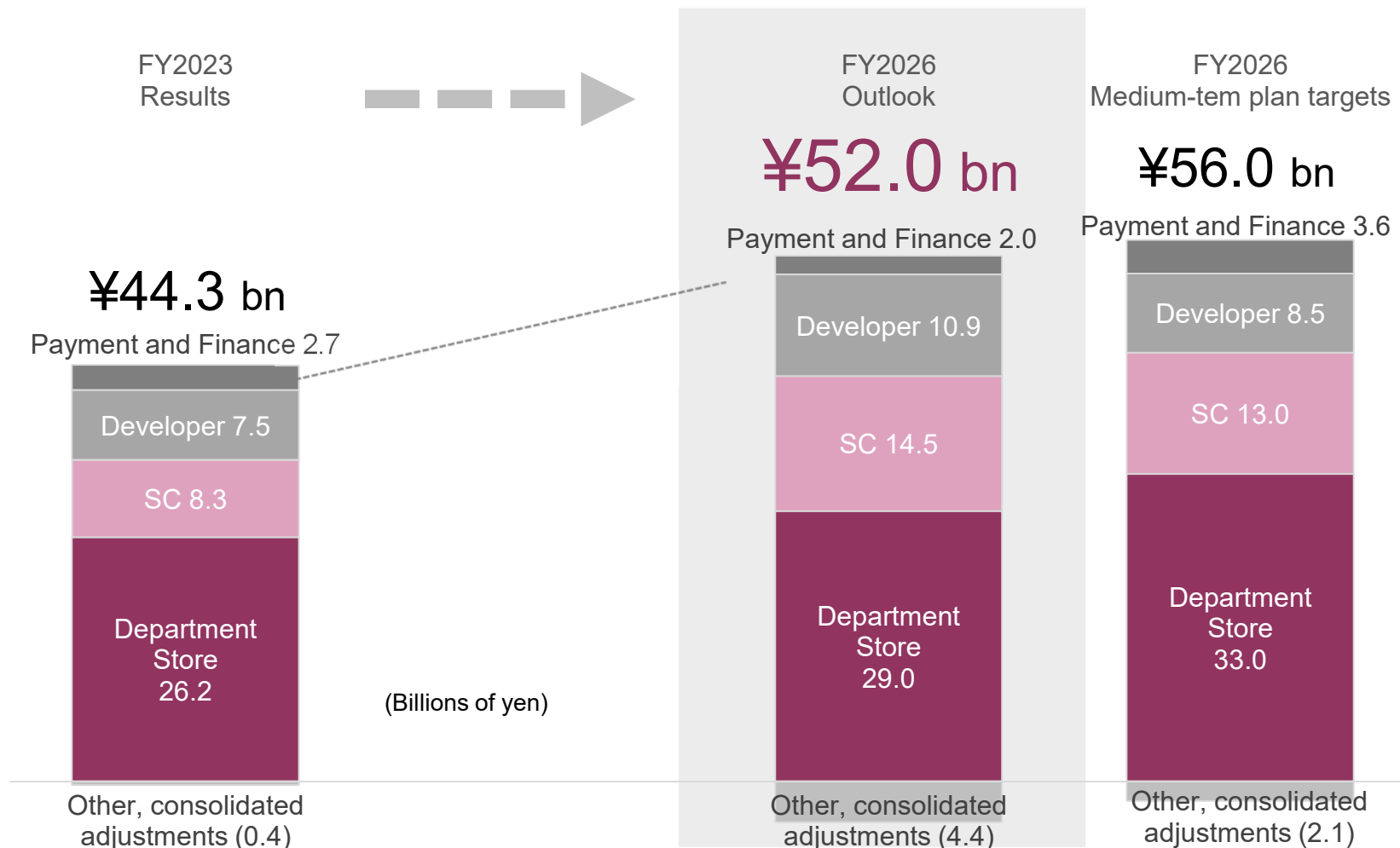
Evolving the Group synergies

- Expanding the Group customer base
- Maximizing area value
- Owning and developing proprietary content

Deepening retail

- Expanding domestic and international customer bases
- Enhancing the appeal of customer touchpoints
- Expanding content for “high-quality, uplifting consumption segment”

Targets will not be met due to factors such as negative impacts from Department Store and Payment and Finance Businesses



1. Expanding the potential of stores and areas

- **Enhancement of store appeal and profitability**
 - Major renovations of core stores, record business profit at Parco
- **Enhancement of our presence in key areas**
 - Plans are underway in Osaka, Kobe, and Fukuoka, as well as Nagoya

2. Expanding the Group customer base

- **Completion of card consolidation within the Group**
 - In addition to an increase in cardholder base, further rejuvenation of customer base
- **Progress in conversion into ID-based customers**
 - Deepened engagement with the affluent and expanded overseas CRM beyond expectations

3. Promoting highly efficient business

- **Challenge in content retail business**
 - Completed the implementation of merchandising, IP, and service content
- **Integration and restructuring of construction and interior design and building management businesses**
 - Established foundations to strengthen high-ROIC businesses
- **Launch of commercial facility value enhancement project**
 - Invested in an external property and was commissioned as a commercial advisor

1. The Group’s full potential has yet to be fully realized

- Breaking down deep-seated silo mentality
- Speeding up inter-business collaboration

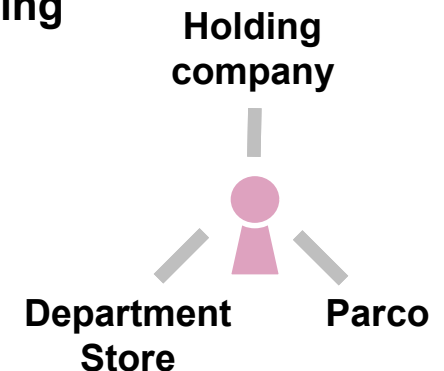
2. Delays in driving change in specialized fields

- Expanding business portfolio through M&A and other means
- Catching up on IT and digitalization initiatives



Revamped management structure this March as an initial response

- Concurrent appointments of the heads of “human resources,” “finance,” and “IT/digital” to strengthen collaboration between the holding company, Department Store, and Parco
- Recruiting external talent in specialized fields such as “IT/digital” and “business development”
- Revitalizing Department Store management to better adapt to environmental changes



2. Initiatives for FY2026

**A year serving as a “bridge”
toward rapid growth in FY2027 and beyond**

Finalizing the Medium-term Business Plan
as a “phase of change”

Revising the future vision and
formulating the next Medium-term Business Plan
toward “rapid growth”

2. Initiatives for FY2026

(1) Finalizing the Medium-term Business Plan

Expanding domestic and international customer bases

Promoting gaisho customer acquisition

- Expanding into wider areas, including “blank areas”
- Attracting next-generation affluent individuals and overseas affluent residents in Japan

Expanding CRM for inbound tourists

- Expanding target countries and stores
- Strengthening services to encourage repeat visits
- Strengthening multilingual support systems

Expanding external merchants

- Developing merchants primarily in key areas
- Enhancing customer cross-traffic within and outside the Group

Customer referrals through external partnerships

- Joint projects and customer referrals with local companies in Southeast Asia and other regions



Promoting customer conversion through joint initiatives
by Department Store, Parco, and JFR Card

Increasing the number of the Group's ID-based customers to over 6 million (FY2026)

Building CRM to connect “diverse customer touchpoints and platforms”

Promoting mutual use within an “area”

- Promoting cross-shopping between Department Store, PARCO, and other facilities of the Group in key areas

Delivering value through “nationwide store network”

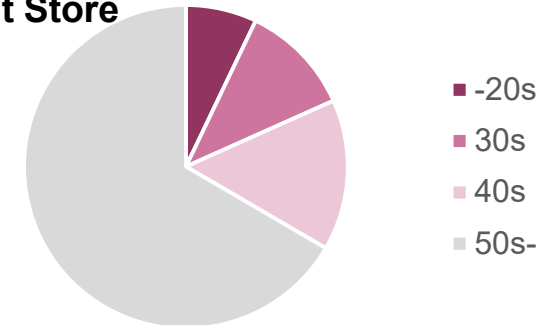
- Developing and providing services across stores and areas

Strengthening relationships with “broad customer bases”

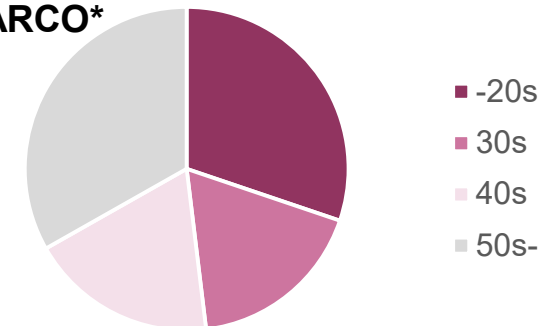
- Customer bases of Department Store and PARCO complement each other
Acquiring customers through diverse touchpoints and increasing customer lifetime value

ID-based customers
(age distribution %)

Department Store



PARCO*



*Shibuya, Shinsaibashi, Nagoya, Ikebukuro, Fukuoka, Sapporo




Starting with reciprocal point redemption between Department Store and PARCO
(scheduled for FY2027)


Enhancing our presence in key areas

| Area | Key developments | FY2026 |
|---|--|---|
| <div style="background-color: #800040; color: white; padding: 5px; border-radius: 10px; text-align: center;"> Nagoya Sakae </div> | <ul style="list-style-type: none"> ▪ Major renovations of Matsuzakaya and PARO ▪ Decided to introduce PARCO to the Matsuzakaya Nagoya store (south wing) ▪ New commercial facility HAERA is scheduled to open this June | <p style="text-align: center;">The Group transaction volume ¥200.0 billion (Up 13% YoY)</p> |
| <div style="background-color: #800040; color: white; padding: 5px; border-radius: 10px; text-align: center;"> Osaka Shinsaibashi </div> | <ul style="list-style-type: none"> ▪ Acquired 100% of the south wing of the Daimaru Shinsaibashi store ▪ Participated in the development of Shinsaibashi Building ▪ Major renovation of Shinsaibashi PARCO | <p style="text-align: center;">Business plan will be finalized (South wing of Daimaru Shinsaibashi)</p> |
| <div style="background-color: #800040; color: white; padding: 5px; border-radius: 10px; text-align: center;"> Kobe </div> | <ul style="list-style-type: none"> ▪ Invested in a mixed-use building near the Daimaru Kobe store (Motomachi) | |
| <div style="background-color: #800040; color: white; padding: 5px; border-radius: 10px; text-align: center;"> Fukuoka Tenjin </div> | <ul style="list-style-type: none"> ▪ Prepared an application for business operation approval ▪ Decided to close Fukuoka PARCO (February 2027) | <p style="text-align: center;">Business plan will be finalized</p> |

Nagoya's Sakae is entering the harvesting phase,
while other areas will continue their efforts.

Scaling up to expand retail business

| Domain | Entity | Key developments |
|---|------------------|--|
|  Merchandising | Department Store | <ul style="list-style-type: none">▪ Established a jointly invested company for sweets sales and operations▪ Developed and rolled out an original sweets brand |
|  IP | Parco | <ul style="list-style-type: none">▪ Entered the game publishing business▪ Opened an original restaurant overseas |
|  Service | JFR | <ul style="list-style-type: none">▪ Participated in a pre-owned luxury goods purchasing business via joint investment▪ Opened at Department Store and PARCO |



Continuing to explore M&A and partnerships leveraging growth strategy investment capacity to drive “scale expansion”

2. Initiatives for FY2026

(2) Revising the Future Vision and
Formulating the Next Medium-term Business Plan

Transition to a resilient business structure capable of adapting to changes in the external environment

Transition to a resilient business structure
Sustainable profit growth
Improvement of capital profitability

Strengthening the profitability of core business

Maximizing area value

Expanding business portfolio

Revising the future vision and formulating the next Medium-term Business Plan with a target of “ROE of 10% or higher”

Strengthening the profitability of core business

Transition to a “department store business model” adapted to inflation and other factors

Maximizing area value

Formulating CRE strategies and development pipelines based on market changes

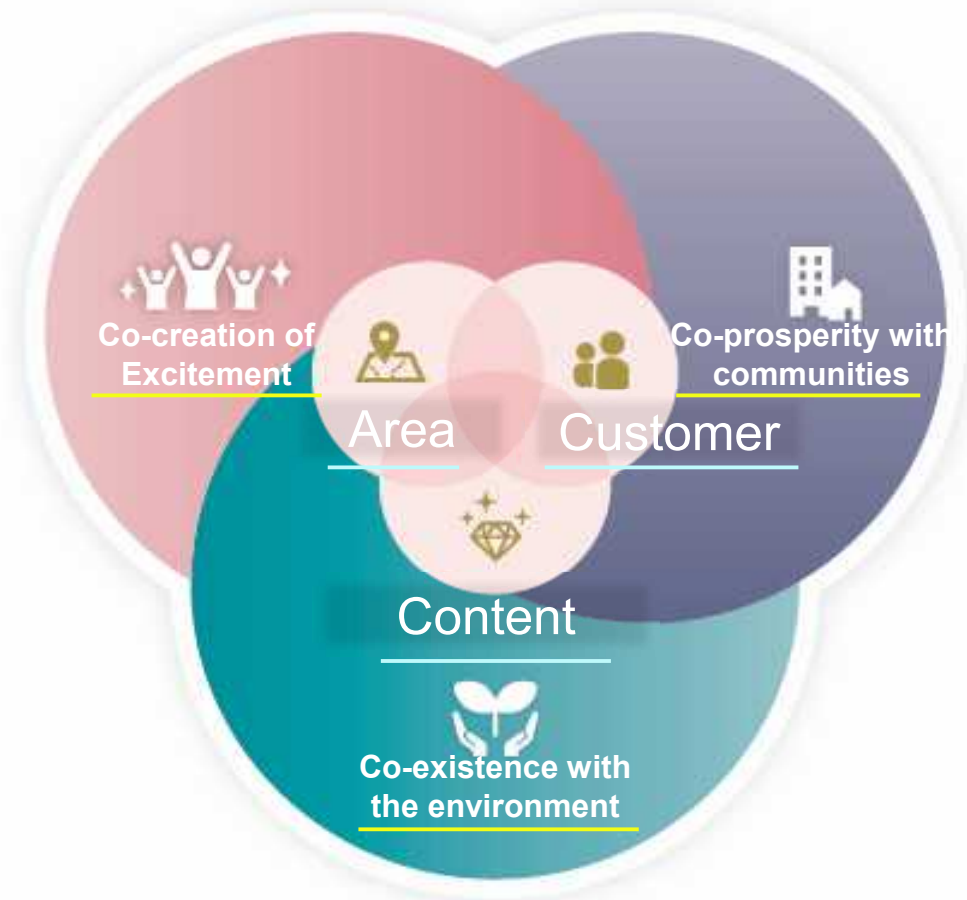
Expanding business portfolio

Expanding the retail business and business areas with profitability



Details such as policies and key elements will be outlined this fall

3 Values
3 Synergies
1 As



<https://www.j-front-retailing.com/english/>

Create and
Bring to Life
“New Happiness.”



J. FRONT RETAILING

Forward-looking statements in this document represent our assumptions based on information currently available to us and inherently involve potential risks, uncertainties, and other factors. Therefore, actual results may differ materially from the results anticipated herein due to changes in various factors.