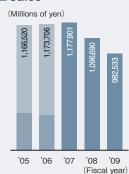


Financial Information

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Analysis of Financial Condition and Operating Results

Sales

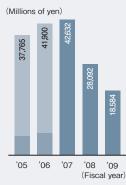


Sales by Business Segment



(Millions of yen) Department store business Supermarket business Wholesale business Other businesses 81,044





Daimaru Matsuzakaya Holdings JFR

*1 The figures of Matsuzakaya Holdings for fiscal 2005 are the consolidated figures of Matsuzakaya Group before its transition to a holding company.

*2 Sales of Daimaru for and before fiscal 2006 include other operating revenue.

*3 For fiscal 2007, full-year consolidated figures are used for Matsuzakaya Group.

Business overview

During the consolidated fiscal year under review (fiscal 2009), the Japanese economy showed signs of a corporate earnings recovery, but amid progressing deflation and a lack of improvement in employment and incomes, consumer spending was stagnant. Due to these and other factors, conditions remained challenging.

Department store sales fell sharply below the previous year's levels and there were successive store closures as a result of intensifying competition extending beyond category or type of business, coupled with further belt-tightening and a drastic shift in consumer values. Due to these and other developments, the situation remained extremely severe for the industry as a whole.

Under such circumstances, we recognized that the Group would not be able to survive this period of radical change by adhering to a conventional department store business model. Accordingly, we embarked on structural reforms centered on a "new department store model" aimed at business revitalization. As a first step, we launched the creation of new shops within the North Building of the Daimaru Shinsaibashi store, which we acquired last autumn.

Additionally, while we endeavor to strengthen our future business foundation with plans to increase the floor space of existing stores, including the Daimaru Umeda and Tokyo stores, and to redevelop the Ginza 6-chome district, we shuttered the Matsuzakaya Okazaki store in January. And, in accordance with plans to redevelop the area in front of JR Nagoya Station, we decided to close the Matsuzakaya Nagoya Station store.

In order to speed these kinds of structural reforms, strengthen our business foundation, and realize expedited decision-making and greater management efficiency, we decided to accelerate plans to integrate the department store operations of Daimaru and Matsuzakaya to March of this year, and we inaugurated a new Group structure under the name of Daimaru Matsuzakaya Department Stores Co. Ltd.

Moreover, with the aim of further enhancing cost efficiency, we undertook intensive efforts to further review our cost structure, beginning with the in-house completion of previously outsourced tasks, and to strengthen Group-wide cost controls. And in our efforts to improve human productivity, we made progress in slimming down our workforce to focus on a select cadre of employees. Thus the entire company committed itself to structural reforms involving both the organization and personnel.

Sales

In addition to the measures mentioned above, we dedicated our utmost efforts to limiting sales declines to the minimum. However, sales for our flagship department store business were sluggish, while sales for the supermarket, wholesale, and other businesses fell short of the previous year's result. Total consolidated sales declined by 10.4% from the previous year to ¥982,533 million.

Selling, general and administrative expenses

Selling, general and administrative expenses amounted to ¥221,627 million, down 8.1% from the previous year. Work-related expenses, which had increased temporarily due to system integration implemented the previous year, declined. And, in addition to lowering personnel costs by reforming work methods and leaving retirement vacancies unfilled, we made progress on reducing advertising and other costs.

Operating income

Amid a decrease of ¥29,071 million in gross profit, we made significant cuts in selling, general and administrative expenses. In spite of this, the impact exerted by sluggish sales for the department store business was significant, and operating income fell by 33.8% from the previous year to ¥18,584 million.

Other income and expenses

Other expenses (income) resulted in a net loss of ¥4,762 million compared to a loss of ¥19,634 million the previous year. This was mainly due to an impairment loss of ¥3,505 million recorded for stores including the Daimaru Urawa Parco store,



¥1,822 million in real estate acquisition-related costs for the North Building of the Daimaru Shinsaibashi store, and a loss on business restructuring of ¥1,251 million resulting from the closure of the Matsuzakaya Okazaki store.

Net income

As a result of the foregoing, income before income taxes and minority interests increased by 63.4% from the previous year to ¥13,822 million, and net income increased by 13.9% from the previous year to ¥8,167 million.

Segment overview

Department store business

In order to overcome a "weakness in market response capabilities" and the "high cost/low profit structure" of conventional department stores, this segment wholly committed its energies to the establishment of a "new department store model" aimed at shifting to a new category of department store business. In order to respond nimbly to market changes, we developed the "ufufu girls" fashion floor targeting young women on the 1st and 2nd basement levels of the Daimaru Shinsaibashi store's North Building that opened in November. In addition, we introduced various specialty shops under the banner of "Arasa (Around 30)" for women in or near their 30's, shops designed around the themes of beauty and healing to tie into the notion of "koto consumption" (consumption based on intangible qualities) that is of increasing interest to consumers, as well as a golf school and other businesses. At the time of the North Building's opening, we rolled out a promotion leveraging new communication tools such as blogs and free magazines and newspapers. Meanwhile, on the management front, we built a low-cost structure consisting of a radically small staff to handle the management of sales floors. Going forward, we will further validate and perfect the approach to shop creation used at the North Building and spread the fruits of those efforts to each of our stores. Elsewhere, we undertook a re-examination of existing policies at all of our stores, which led to the introduction of new brands and products to meet the trends toward casual and low-cost consumption, as well as an accelerated schedule and expanded scope for bargain sales. In addition, we staged timely sales promotion activities with a high degree of newsworthiness and customer attractiveness. These included a grand drawing with a total of ¥100 million in prizes and a "Present Campaign" in which people could easily participate using their mobile phones at our "Thanks Festival" held during Silver Week in autumn, and a year-end gift item clearance sale.

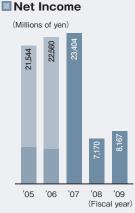
In spite of the measures outlined above, purchase amount per person fell as consumers held back on purchases of big-ticket and fashion items, and sales at existing stores remained locked in an uphill battle. Thus, contributions from the opening of the Daimaru Shinsaibashi North Building and a closing sale at the Matsuzakaya Okazaki store notwithstanding, sales in the segment declined by 9.0% to ¥760,919 million, while operating income fell by 39.9% to ¥12,995 million, despite efforts to streamline selling, general and administrative expenses.

Supermarket business

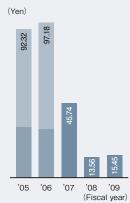
Aiming to be a food products supermarket that enjoys the support of local customers, Peacock Stores promoted the development of private brand products encompassing food safety and security and affordability, and also strove to assemble a product lineup that accommodates consumers' budget-conscious mindset, by developing and expanding new projects such as its "everyday value" campaign.

The Nikke Colton Plaza store (Ichikawa City, Chiba Prefecture) opened for business in May, while the Hakuraku Rokkakubashi store (Yokohama, Kanagawa Prefecture) opened in November. But amid severe sales conditions, and owing to the impact of store closures and the intensification of inter-regional competition, sales declined by 5.7% to ¥123,258 million.

However, we reviewed our store operations with a view to all-out, low-cost management, worked to improve human productivity by centralizing the headquarters' functions, and sharply reduced selling, general and administrative expenses. As a result, operating income increased by 29.3% to



Net Income per Share







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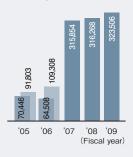
Total Assets

(Millions of yen)



Net Assets

(Millions of yen)



Daimaru Matsuzakaya Holdings JFR

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*2 Sales of Daimaru for and before fiscal 2006 include other operating revenue.

*3 For fiscal 2007, full-year consolidated figures are used for Matsuzakaya Group.

¥1,429 million.

Wholesale business

Daimaru Kogyo, Ltd. endeavored to develop new merchandise and open new sales routes and markets as every department, including chemical products, metal and resin products and other industrial materials, struggled due to a deteriorated market environment. However, sales fell by 27.4% to ¥63,249 million, and in spite of efforts toward a further across-the-board streamlining of expenses, operating income decreased by 28.0% to ¥2,573 million.

Other businesses

The design and construction company recorded a steep decline in income, and sales in this segment fell by 11.6% to ¥81,044 million. However, reductions by each business in selling, general and administrative expenses acted as a support for their results, while an increase in the number of cardholders contributed substantially to the performance of the credit business. Operating income rose by 9.6% to ¥2,803 million.

Financial condition

As a result of working to effectively utilize assets owned by the Group to improve the efficiency of assets and funds, and also unifying management of the Group's funds to improve financial strength, total assets came to ¥804,534 million. Total liabilities were ¥481,028 million, and total net assets amounted to ¥323,506 million.

On the basis of these results, return on assets (ROA) was 2.4%, and the shareholders' equity ratio was 39.1%.

Cash flows

The Group is striving to generate stable operating cash flows and secure a wide range of financing methods to ensure appropriate funds for business activities, maintain liquidity and achieve a sound financial condition. We raise working capital, business investment funds and investment and loan funds needed to maintain the Group's future growth, primarily through cash reserves and cash flows from operating activities, as well as through borrowing and by issuing bonds.

We generated a cash inflow of ¥22,996 million from operating activities, an increase of ¥310 million compared with the previous consolidated fiscal year. The primary factors were income before income taxes and minority interests of ¥13,822 million, depreciation of ¥13,295 million, while income taxes paid totaled ¥5,721 million.

We recorded a cash outflow of ¥40,879 million on investing activities, an increase of ¥29,203 million over the previous consolidated fiscal year. This was due to an outflow of ¥55,748 million on the acquisition of fixed assets including the Daimaru Shinsaibashi store's North Building, and a cash inflow of ¥8,327 million from the sale of marketable securities.

Cash inflow from financing activities amounted to ¥29,212 million, an increase of ¥42,722 million over the previous consolidated fiscal year, as a result of ¥47,450 million in new borrowing, and an outflow of ¥14,000 million in bond redemptions.

As a result, cash and cash equivalents at the end of the consolidated fiscal year under review stood at \pm 43,515 million, an increase of \pm 11,208 million compared with the previous period. The balance of interest-bearing debt came to \pm 31,260 million, an increase of \pm 125,937 million compared with the previous period.

Basic policy on profit distribution and dividends

JFR's basic policy is to distribute profits appropriately with a dividend payout ratio of 30%, taking into consideration profit levels, future capital investment and cash flow trends, and also while working to maintain and improve a sound financial standing. We will consider stock buybacks when appropriate, with the aim of improving capital efficiency and flexibly implementing capital policies.

We intend to use retained earnings towards improving our corporate value, by strengthening our marketing capabilities through investment in store remodeling and business expansion, and enhancing our financial strength.

For the period under review, JFR has decided to pay an annual dividend of ¥7.



For the next period, we expect to pay an interim dividend of ¥3.50 and a term-end dividend of ¥3.50, for an annual dividend of ¥7.

Business risk factors

Business risk factors for the Group that could have a material impact on investment decisions are discussed below.

The forward-looking statements herein are based on the Group's expectations as of February 28, 2010. Because they could be affected by domestic and overseas economic conditions, the Group's business risk factors are not limited to those discussed here.

Business environment

Economic conditions, including business, consumption and financial trends, and competition with other retailers of the same and different types have a material impact on the Group's main department store and supermarket business segments. These business environment factors could adversely affect the performance and financial position of the Group.

2 Laws and regulations and legal revisions

The Group is subject to laws and regulations relating to the new opening of large-scale retail stores, antitrust, consumer protection, tax systems, the environment and recycling. In addition, an increase in the consumption tax rate resulting from any future amendments to the tax system could reduce consumer spending. Thus the laws and regulations and legal revisions described here may lead to a restriction of business activities, an increase in costs and a decline in sales, which could adversely affect the performance and financial position of the Group.

Changes in natural environment and accidents Natural disasters, including earthquakes, floods and typhoons, and unexpected accidents could damage stores and facilities, which may lead to a loss of sales opportunities and affect operations. Abnormal weather conditions including cold summers and warm winters could also lead to a decrease in sales of the Group's main products including clothing and foodstuffs. Thus changes in the natural environment and accidents could adversely affect the performance and financial position of the Group.

Information management

The Group has an internal system in place to strictly manage and protect personal and confidential information held by the Group. However, leaks of such information due to unexpected accidents and incidents could damage the reputation of the Group and adversely affect the Group's performance and financial position.

Overseas operations

The Group is engaged in business activities abroad, primarily in the wholesale business segment. Unpredictable economic and currency fluctuations, political and social confusion arising from terrorism, wars and civil wars, and legislative and taxation changes impacting these overseas operations could adversely affect the performance and financial position of the Group.

6 Significant lawsuits

During the consolidated fiscal year under review, there were no lawsuits that had a material impact on the Group. However, should a significant lawsuit arise and judgment be made against the Group in the future, the performance and financial position of the Group could be adversely affected.

CONSOLIDATED BALANCE SHEETS

J. Front Retailing Co., Ltd. and Consolidated Subsidiaries February 28, 2010 and 2009

	Millions	of yen	Thousands of U.S. dollars (Note 1)
ASSETS	ETS 2010 2009		2010
Current assets:			
Cash on hand and in banks (Note 4)	¥44,103	¥32,858	\$493,157
Marketable securities (Notes 4 and 5)	776	1,093	8,677
Notes and accounts receivable:	59,598	62,137	666,421
Less: allowance for doubtful accounts	(673)	(743)	(7,525
Inventories (Notes 3(a) and 6)	35,186	42,939	393,447
Deferred tax assets (Note 14)	13,295	10,993	148,664
Other current assets	26,456	27,554	295,829
Total current assets	178,744	176,833	1,998,703
Property and equipment			
Land (Note 7)	358,177	334,271	4,005,110
Buildings and structures (Notes 7, 11 and 12)	352,718	342,240	3,944,068

Other	12,573	12,879	140,590
Construction in progress	2,870	2,362	32,092
Total	726,338	691,753	8,121,861
Accumulated depreciation	(226,768)	(224,579)	(2,535,704)
Net property and equipment	499,571	467,173	5,586,168

Investments and other assets:			
Investment securities (Notes 5 and 7)	24,588	30,330	274,941
Investments in unconsolidated subsidiaries and affiliates	3,817	3,701	42,681
Long-term loans	992	1,089	11,092
Leasehold and other deposits	51,420	50,048	574,975
Deferred tax assets (Note 14)	11,215	12,263	125,405
Other	34,185	35,176	382,254
Total investment and other assets	126,218	132,608	1,411,361
Total assets	¥804,534	¥776,616	\$8,996,243



	Millions	ofven	Thousands of U.S. dollars (Note 1)
LIABILITIES AND NET ASSETS	2010	2009	2010
Current liabilities:	2010	2000	2010
Notes and accounts payable	¥76,955	¥79,685	\$860,505
Short-term bank loans (Note 7)	46,324	42,556	517,992
Current portion of bonds (Note 7)	5,000	14,000	55,910
Income taxes payable (Note 14)	2,972	3,563	33,233
Advances received	27,610	29,232	308,733
Gift certificates	33,311	35,275	372,481
Allowance for employees' bonuses	6,979	7,735	78,039
Allowance for directors' and corporate auditors' bonuses	221	185	2,471
Provision for sales promotion	350	354	3,914
Provision for loss on collection of gift certificates	8,413	7,317	94,074
Provision for loss on business liquidation (Note 12)	1,641	2,679	18,350
Other current liabilities	53,328	51,644	596,310
Total current liabilities	263,109	274,228	2,942,066
Long-term liabilities:			
Bonds (Note 7)	_	5,000	_
Long-term loans payable (Note 7)	74,612	33,121	834,306
Deferred tax liabilities (Note 14)	98,331	98,072	1,099,530
Deferred tax liabilities on revaluation	1,492	1,492	16,683
Provision for retirement benefits (Note 8)	32,002	34,422	357,844
Provision for directors' and corporate auditors'			
retirement allowances	58	51	649
Negative goodwill	5,761	8,086	64,419
Other	5,660	5,871	63,290
Total long-term liabilities	217,918	186,118	2,436,744
Total liabilities	481,028	460,347	5,378,821
Net assets (Note 9):			
Shareholders' equity: Common stock:			
Authorized: 2,000,000,000 shares			
Issued: 536,238,328 shares in 2010 and 2009	20,000	20,000	225 450
Capital surplus	30,000	30,000	335,458
Retained earnings	209,636 81,585	209,657 75,310	2,344,135 912,278
Less: Treasury stock, at cost, 7,582,002 shares in 2010	01,505	75,510	512,270
7,507,521 shares in 2009	(5,991)	(5,980)	(66,991)
Total shareholders' equity	315,231	308,987	3,524,891
		300,907	3,324,031
Valuation and translation adjustments:	(070)	(1 101)	
Unrealized gains (losses) on available-for-sale securities	(676)	(1,161)	(7,559)
Deferred gains (losses) on hedges	(60)	(1 125)	(671)
Total valuation and translation adjustments	(736)	(1,125)	(8,230)
Stock acquisition rights	124	130	1,387
Minority interests Total net assets	8,887	8,276	99,374
Total liabilities and net assets	323,506	316,268	3,617,421
וטנמו וומטווונוכס מווע ווכו מססכנס	¥804,534	¥776,616	\$8,996,243

CONSOLIDATED STATEMENTS OF INCOME

J. Front Retailing Co., Ltd. and Consolidated Subsidiaries Years ended February 28, 2010 and 2009

	Millions	s of yen	Thousands of U.S. dollars (Note 1)
	2010	2009	2010
Sales:			
Net sales	¥977,880	¥1,092,448	\$10,934,586
Real estate lease income	4,652	4,242	52,018
	982,533	1,096,690	10,986,615
Operating expenses:	,		
Cost of sales	740,429	825,628	8,279,425
Cost of real estate lease	1,892	1,779	21,156
	742,321	827,407	8,300,581
Gross profit	240,211	269,282	2,686,023
Selling, general and administrative expenses	221,627	241,189	2,478,218
Operating income	18,584	28,092	207,805
Other income (expenses):			
Interest and dividend income	756	910	8,454
Interest expenses	(1,679)	(1,616)	(18,774)
Net gain (loss) on sales or disposal of fixed assets	1,756	(1,748)	19,635
Gain on sales of investment securities	970	1,352	10,846
Loss on revaluation of investment securities	(1,800)	(9,833)	(20,127)
Loss on impairment (Note 11)	(3,505)	(2,824)	(39,193)
Gain on restructuring liabilities	3,371	3,317	37,694
Amortization of negative goodwill	2,326	2,336	26,009
Provision for loss on collection of gift certificates	(3,615)	(3,731)	(40,423)
Loss on business restructuring (Note 12)	(1,251)	(5,761)	(13,989)
Reversal of provision for loss on business liquidation	938	(0,000)	10,489
Loss on valuation of inventories	(665)	_	(7,436)
Expenses related to acquisition of real estates	(1,822)	_	(20,373)
Other, net	(541)	(2,033)	(6,049)
	(4,762)	(19,634)	(53,248)
Income before income taxes and minority interests Income taxes: (Note 14)	13,822	8,459	154,557
Income taxes-current	4,807	5.812	53,752
Income taxes for prior periods	4,807	5,012	17,869
Income taxes deferred	(1,411)	(5,275)	(15,778)
	4,993	537	55,831
	4,555	507	55,001
Minority interests in earnings of consolidated subsidiaries	661	751	7,391
Net income	¥8.167	¥7.170	\$91,323

CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS



J. Front Retailing Co., Ltd. and Consolidated Subsidiaries Years ended February 28, 2010 and 2009

			Millions	of yen		
	Number of shares issued	Common stock	Capital surplus	Retained earnings	Treasury stock, at cost	Total shareholders' equity
Balance, February 29, 2008	536,238,328	¥30,000	¥209,787	¥72,938	¥(5,973)	¥306,753
Cash dividends paid				(4,760)		(4,760)
Net income				7,170		7,170
Purchase of treasury stock					(364)	(364)
Disposal of treasury stock			(63)		180	116
Disposal of treasury stock due to stock exchange			(67)		176	109
Decrease in affiliates accounted for						
by the equity method				(38)		(38)
Net changes of items other than shareholders'						
equity during the year						
Balance, February 28, 2009	536,238,328	30,000	209,657	75,310	(5,980)	308,987
Cash dividends paid				(1,851)		(1,851)
Net income				8,167		8,167
Purchase of treasury stock					(52)	(52)
Disposal of treasury stock			(20)		42	21
Decrease resulting from exclusion of						
subsidiaries from consolidation				(41)		(41)
Net changes of items other than shareholders'						
equity during the year						
Balance, February 28, 2010	536,238,328	¥30,000	¥209,636	¥81,585	¥(5,991)	¥315,231

			Millions	of yen		
	Unrealized gains (losses) on available-for-sale securities	Deferred gains (losses) on hedges	Total valuation and translation adjustments	Stock acquisition rights	Minority interests	Total net assets
Balance, February 29, 2008	¥1,098	¥(29)	¥1,069	¥136	¥7,895	¥315,854
Cash dividends paid						(4,760)
Net income						7,170
Purchase of treasury stock						(364)
Disposal of treasury stock						116
Disposal of treasury stock due to stock exchange	9					109
Decrease in affiliates accounted for						
by the equity method						(38)
Net changes of items other than shareholders'						
equity during the year	(2,260)	65	(2,195)	(5)	381	(1,819)
Balance, February 28, 2009	(1,161)	35	(1,125)	130	8,276	316,268
Cash dividends paid						(1,851)
Net income						8,167
Purchase of treasury stock						(52)
Disposal of treasury stock						21
Decrease resulting from exclusion of						
subsidiaries from consolidation						(41)
Net changes of items other than shareholders'						
equity during the year	484	(95)	388	(5)	611	994
Balance, February 28, 2010	¥(676)	¥(60)	¥(736)	¥124	¥8,887	¥323,506

		Tho	usands of U.S.	dollars (Note	1)	
	Number of shares issued	Common stock	Capital surplus	Retained earnings	Treasury stock, at cost	Total shareholders equity
Balance, February 28, 2009	536,238,328	\$335	\$2,344	\$842	\$(67)	\$3,455
Cash dividends paid				(21)		(21)
Net income				91		91
Purchase of treasury stock					(1)	(1)
Disposal of treasury stock			(0)		0	0
Decrease resulting from exclusion of subsidiaries from consolidation				(0)		(0)
Net changes of items other than shareholders' equity during the year						
Balance, February 28, 2010	536,238,328	\$335	\$2,344	\$912	\$(67)	\$3,525

	Thousands of U.S. dollars (Note 1)					
	Unrealized gains (losses) on available-for-sale securities	Deferred gains (losses) on hedges	Total valuation and translation adjustments	Stock acquisition rights	Minority interests	Total net assets
Balance, February 28, 2009	\$(13)	\$0	\$(13)	\$1	\$93	\$3,536
Cash dividends paid						(21)
Net income						91
Purchase of treasury stock						(1)
Disposal of treasury stock						0
Decrease resulting from exclusion of						
subsidiaries from consolidation						(0)
Net changes of items other than shareholders'						
equity during the year	5	(1)	4	(0)	7	11
Balance, February 28, 2010	\$(8)	\$(1)	\$(8)	\$1	\$99	\$3,617

CONSOLIDATED STATEMENTS OF CASH FLOWS



J. Front Retailing Co., Ltd. and Consolidated Subsidiaries Years ended February 28, 2010 and 2009

	Millions of yen		Thousands of U.S. dollars (Note 1)	
	2010	2009	2010	
Cash flows from operating activities:				
Income before income taxes and minority interests	¥13,822	¥8,459	\$154,557	
Depreciation	13,295	13,257	148,664	
Loss on impairment	3,769	4,554	42,145	
Amortization of negative goodwill	(2,326)	(2,336)	(26,009)	
Increase in allowance for doubtful accounts	409	476	4,573	
Increase (decrease) in allowance for bonuses	(705)	1,439	(7,883)	
Decrease in provision for employees' retirement benefits	(2,275)	(1,603)	(25,439)	
Decrease in provision for sales promotion	(3)	(1,645)	(34)	
Increase in provision for loss on collection of gift certificates	1,096	1,342	12,255	
Increase (decrease) in provision for business liquidation	(1,038)	2,679	(11,607)	
Interest and dividend income	(756)	(910)	(8,454)	
Interest expenses	1,679	1,616	18,774	
Equity in earnings of affiliated companies	(200)	(122)	(2,236)	
(Gain) loss on sales or disposal of property and equipment	(1,939)	1,665	(21,682)	
Gain on sales of investment securities, net	(970)	(1,352)	(10,846)	
Write-down of investment securities	1,800	9,833	20,127	
Decrease in notes and accounts receivable	2,310	12,115	25,830	
Decrease in inventories	7,703	2,214	86,134	
Decrease in notes and accounts payable	(2,622)	(10,264)	(29,319)	
(Increase) decrease in other receivables	1,884	(1,112)	21,067	
Increase in prepaid expenses	(1,741)	(1,112)	(19,468)	
Other				
Subtotal	(3,612)	(1,953)	(40,389)	
Interest and dividend income received	29,581	36,362	330,773	
	711	899	7,950	
Interest expenses paid Income taxes paid	(1,574)	(1,641)	(17,600)	
Net cash provided by operating activities	<u>(5,721)</u> 22,996	(12,934) 22,686	<u>(63,972)</u> 257,140	
Cook flows from investing activities				
Cash flows from investing activities: Purchase of securities	(2.140)	(1,000)	(04.020)	
Proceeds from sales of securities	(2,149)	(1,903)	(24,030)	
	8,327	4,618	93,112	
Purchase of property and equipment	(55,748)	(12,765)	(623,370)	
Proceeds from sales of property and equipment	7,971	526	89,131	
Increase in long-term loans Proceeds from collection of long-term loans	(36)	(29)	(403)	
Net (increase) decrease in short-term loans	375	148	4,193	
	(87)	111	(973)	
Other Net cash used in investing activities	<u> </u>	(2,383) (11,676)	<u>5,233</u> (457,106)	
	(10,010)	(11,010)	(101,100)	
Cash flows from financing activities:				
Net increase in short-term bank loans	2,184	16,699	24,421	
Proceeds from long-term bank loans	47,450	1,500	530,583	
Payments of long-term bank loans	(4,374)	(26,563)	(48,910)	
Redemption of bonds	(14,000)	_	(156,547)	
Purchase of treasury stock	(50)	(357)	(559)	
Cash dividends paid	(1,858)	(4,763)	(20,776)	
Cash dividends paid to minority shareholders	(83)	(111)	(928)	
Other	(54)	87	(604)	
Net cash provided by (used in) financing activities	29,212	(13,510)	326,647	
Effect of exchange rate changes	(121)	(136)	(1,353)	
Net increase (decrease) in cash and cash equivalents	11,208	(2,636)	125,327	
Cash and cash equivalents at beginning of year	32,307	34,944	361,255	
Cash and cash equivalents at beginning of year				

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

J. Front Retailing Co., Ltd. and Consolidated Subsidiaries Years ended February 28, 2010 and 2009

BASIS OF PRESENTING CONSOLIDATED FINANCIAL STATEMENTS

On September 3, 2007, J. Front Retailing Co., Ltd. was established as a joint holding company through the management integration which was agreed between The Daimaru, Inc. and Matsuzakaya Holdings Co., Ltd.

The accompanying consolidated financial statements of J. Front Retailing Co., Ltd. (the "Company") and its consolidated subsidiaries have been prepared in accordance with the provisions set forth in the Japanese Financial Instruments and Exchange Law and its related accounting regulations and in conformity with accounting principles generally accepted in Japan, which are different in certain respects as to the application and disclosure requirements of International Financial Reporting Standards.

The accompanying consolidated financial statements have been restructured and translated into English (with some expanded descriptions) from the consolidated financial statements of the Company, prepared in accordance with Japanese GAAP and filed with the appropriate Local Finance Bureau of the Ministry of Finance as required by the Financial Instruments and Exchange Law. Some supplementary information included in the statutory Japanese language consolidated financial statements, but not required for fair presentation, is not presented in the accompanying consolidated financial statements.

All figures in the consolidated financial statements and notes are stated in millions of Japanese yen by discarding fractional amounts of less than ¥1 million as permitted by the Financial Instruments and Exchange Law. As a result, the totals shown in the consolidated financial statements and notes in yen do not necessarily agree with the sum of the individual amounts.

The translations of the Japanese yen amounts into U.S. dollars are included solely for the convenience of readers outside Japan, using the prevailing exchange rate at February 28, 2010, which was ¥89.43 to U.S. \$1. Such translations should not be construed as representations that the Japanese yen amounts have been, could have been or could in the future be converted into U.S. dollars at this or any other rate of exchange.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Principles of consolidation

The consolidated financial statements include the accounts of the Company and its 23 (27 in 2009) significant subsidiaries (hereafter the "Companies").

Investments in 5 significant affiliated companies are accounted for by the equity method after the elimination of unrealized intercompany profits. Investments in the remaining unconsolidated subsidiaries and affiliated companies are not accounted for by the equity method because of the immaterial effect on the consolidated financial statements. Such investments are, therefore, stated at cost, adjusted for any substantial and non-recoverable impairment in value, and income from those unconsolidated subsidiaries and affiliated companies is recognized only when the Companies receive dividends therefrom.

In accordance with the accounting standards for consolidation, the Company's subsidiaries include companies over which substantial control is exerted through either majority ownership of voting stock and/or by other means. Also, the Company's affiliated companies include companies over which the Company has the ability to exercise significant influence.

All significant intercompany transactions and unrealized profits among the Group have been eliminated in consolidation.

In the elimination of investments in subsidiaries, the assets and liabilities of the subsidiaries, including the portion attributable to minority shareholders, are evaluated using the fair value at the time the Company acquired control of the respective subsidiaries.

The differences between the cost and underlying net equity of investments in consolidated subsidiaries (goodwill or negative goodwill) are amortized on a straight-line basis over 5 years with the exception of minor differences, which are charged or credited to income in the period of acquisition.

All the Company's unconsolidated subsidiaries are of a limited scale in terms of total assets, net sales, profit, retained earnings and other indicators, and taken together they do not have a significant impact on the consolidated financial statements.

(b) Foreign currency translation

All monetary assets and liabilities denominated in foreign currencies are translated into Japanese yen at the exchange rate at the balance sheet date, and translation gains and losses are charged to income.

(c) Cash and cash equivalents

In preparing the consolidated statements of cash flows, cash and cash equivalents include cash on hand, readily available deposits and short-term highly liquid investments with maturities not exceeding three months at the time of acquisition.



(d) Securities

No trading securities and held-to-maturity securities are held by the Companies. Equity securities issued by subsidiaries and affiliated companies which are not consolidated or accounted for by the equity method are stated at moving-average cost. Available-for-sale securities with fair market value are stated at fair market value. Net unrealized gains or losses on these securities are reported, net of applicable income taxes, as a separate component of net assets in the balance sheets. Realized gains and losses on sale of such securities are computed using the moving-average cost method. Available-for-sale securities with no available fair market value are stated at moving average cost.

(e) Derivatives and hedging transactions

Derivative financial instruments are stated at fair value and changes in the fair value are charged to income unless the derivative financial instruments are used for hedging purposes.

If derivative financial instruments are used as hedges and meet certain hedging criteria, the Companies defer recognition of gains or losses resulting from changes in the fair value of derivative financial instruments until the related losses or gains on the hedged items are recognized.

In cases where forward foreign exchange contracts are used as hedges and meet certain hedging criteria, hedged items are stated using the forward foreign exchange contract rates.

Also, if interest rate swap contracts are used as hedges and meet certain hedging criteria, the net amount to be paid or received under the interest rate swap contract is added to or deducted from the interest on the assets or liabilities for which the swap contract was executed.

The Companies use forward foreign currency contracts and interest rate swaps as derivative financial instruments only for the purpose of mitigating future risks of fluctuation of foreign currency exchange and increases in the interest rate.

The related hedged items are trade receivables, trade payables, loans payables, and interest on foreign currency bonds.

(f) Allowance for doubtful accounts

Allowance for doubtful accounts is provided principally for amounts sufficient to cover possible losses on collection. It consists of the estimated uncollectible amount with respect to specific items and possible losses on collection calculated by applying a percentage based on collection experience to the remaining items.

(g) Inventories

Previously, inventories were stated at cost determined principally by the retail inventory method. Effective from the year ended February 28, 2010, inventories are stated at the lower of cost or market determined principally by the retail inventory method (lower than book value due to decline in profitability).

(h) Property and equipment (except for leased assets)

Property and equipment are stated at cost. Depreciation of buildings and structures is computed mainly by the straight-line method and other properties are depreciated using the declining-balance method over the estimated useful lives of the assets as prescribed by the Corporate Tax Law. Maintenance and repairs, including minor renewals and improvements, are charged to income as incurred. The range of useful lives is principally 3 to 50 years for buildings and structures and 2 to 20 years for other properties.

(i) Impairment of fixed assets

The Companies review their fixed assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset or asset group may not be recoverable. An impairment loss would be recognized if the carrying amount of an asset or asset group exceeds the sum of the undiscounted future cash flows expected to result from the continued use and eventual disposition of the asset or asset group. The impairment loss would be measured as the amount by which the carrying amount of the asset exceeds its recoverable amount, which is the higher of the discounted cash flows from the continued use and eventual disposition of the asset or the net selling price at disposition.

(j) Software (except for leased assets)

Software purchased or internally developed for internal use is amortized using the straight-line method over its estimated useful life (five years).

(k) Provision for Sales Promotion

Provision for sales promotion is provided for the estimated future costs on the issuance of point card certificates based on the historical experience rate of usage.

(I) Allowance for employees' bonuses

An allowance for employees' bonuses is provided for the estimated amounts which are attributable to the fiscal year.

(m) Allowance for directors' and corporate auditors' bonuses

An allowance for directors' and corporate auditors' bonuses is provided for the estimated amounts which are attributable to the fiscal year.

(n) Provision for loss on collection of gift certificates

Provision for loss on collection of gift certificates is provided for estimated future loss to be incurred when gift certificates were collected after derecognition of the related liability based on the historical experience.

(o) Provision for loss on business liquidation

Provision for loss on business liquidation is provided for estimated loss on liquidation of affiliated companies and closing stores.

(p) Provision for retirement benefits

Provision for retirement benefits is provided based on the projected benefit obligations and plan assets at the balance sheet date.

The unrecognized prior service cost obligations are recognized as expenses and recorded in equal amounts mainly 10 - 12 years from their recognition, which are less than the average remaining service years of the employees. Actuarial gains or losses incurred during the year are amortized by using the straight-line method over a certain period of time (mainly 10 - 12 years), which are less than the average remaining service years of the employees, commencing from the following fiscal year after they are incurred.

(q) Allowance for directors' and corporate auditors' retirement benefits

An allowance for directors' and corporate auditors' retirement benefits is provided by certain consolidated subsidiaries based on the internal rules for the estimated amount which would be payable if all officers were to retire at the balance sheet date.

The payments are subject to an approval of the shareholders' meeting.

(r) Leases

Effective from the year ended February 28, 2010, finance leases transactions other than those which are deemed to transfer ownership of the leased property to the lessee are depreciated using the straight-line method over the period of the lease, with no residual value. Finance leases transactions other than those which

are deemed to transfer ownership of the leased property to the lessee commenced on or before February 28, 2009 are accounted for in manner similar to ordinary operating lease transactions with disclosure of certain "as if capitalized" information in the note to the consolidated financial statements.

(s) Income taxes

Income taxes consist of national and local income taxes.

The Companies recognize the tax effects of temporary differences between the financial statement's carrying amounts and the tax basis of assets and liabilities. The provision for income taxes is computed based on the income before income taxes and minority interests included in the statements of income of each of the Companies. The assets and liabilities approach is used to recognize deferred tax assets and liabilities for the expected future tax consequences of temporary differences.

(t) Per share information

Net income per share is based on the weighted average number of shares of common stock outstanding during each year and diluted net income per share reflects the potential dilution that could occur if it were converted into common stock.

Cash dividends per share represent interim dividends resolved by the Board of Directors in each year and year-end dividends resolved by the Board of Directors subsequent to the end of the fiscal year.

(u) Reclassification

Certain prior year amounts have been reclassified to conform to the current year presentation. These changes had no impact on previously reported results of operations.

CHANGES IN ACCOUNTING POLICIES AND ADOPTION OF NEW ACCOUNTING STANDARDS

(a) Accounting Standard for Measurement of Inventories Effective from the year ended February 28, 2010, the Companies have adopted ASBJ Statement No. 9, "Accounting Standard for Measurement of Inventories", issued by the ASBJ on July 5, 2006, and inventories are stated at the lower of cost or market determined principally by the retail inventory method (lower than book value due to decline in profitability).

The effect of this change was to decrease operating income and income before income taxes and minority interests for the year ended February 28, 2010 by ¥158 million (\$1,767 thousand) and ¥823 million (\$9,203 thousand), respectively, compared with the previous method.

(b) Accounting Standard for Lease Transactions

Effective from the year ended February 28, 2010, the Companies adopted "Accounting Standard for Lease Transactions" (ASBJ Statement No. 13, March 30, 2007, revised from standard originally issued by the Business Accounting Deliberation Council on June 17, 1993) and "Guidance on Accounting Standard for Lease Transactions" (ASBJ Guidance No. 16, March 30, 2007, originally issued by the Japanese Institute of Certified Public Accountants on January 18, 1994). Accordingly, from the year ended February 28, 2010, such leases are accounted for in manner similar to ordinary sale or purchase transactions.

There were no effects on operating income and income before income taxes and minority interests.

Also, there were no effects on operating income in the segment information.



4 CASH AND CASH EQUIVALANTS

Cash and cash equivalents in the statements of cash flows at February 28, 2010 and 2009 consisted of the following:

	Millions	Millions of yen 2010 2009 ¥44,103 ¥32,858 (605) (568)	
	2010	2009	2010
Cash on hand and in banks	¥44,103	¥32,858	\$493,157
Time deposits with maturities exceeding three months	(605)	(568)	(6,765)
Short-term investments	17	16	190
Cash and cash equivalents	¥43,515	¥32,307	\$486,582

5 SECURITIES

Marketable securities classified as available-for-sale securities at February 28, 2010 and 2009 were as follows:

	Millions of yen		Thousands of U.S. dollars		ollars	
	February 28, 2010					
	Acquisition cost	Carrying value	Unrealized gains (losses)	Acquisition cost	Carrying value	Unrealized gains (losses)
Securities whose carrying						
value exceeds their acquisition cost:						
Equity securities	¥5,177	¥7,504	¥2,327	\$57,889	\$83,909	\$26,020
Debt securities	3,094	3,136	42	34,597	35,067	470
Subtotal	8,272	10,641	2,369	92,497	118,987	26,490
Securities whose acquisition cost						
exceeds their carrying value:						
Equity securities	14,275	10,848	(3,427)	159,622	121,302	(38,320)
Debt securities	659	644	(15)	7,369	7,201	(168)
Subtotal	14,935	11,492	(3,442)	167,002	128,503	(38,488)
Total	¥23,207	¥22,134	¥(1,073)	\$259,499	\$247,501	\$(11,998)

		Millions of yen				
	F	February 28, 2009				
	Acquisition cost	Carrying value	Unrealized gains (losses)			
Securities whose carrying						
value exceeds their acquisition cost:						
Equity securities	¥2,417	¥4,420	¥2,002			
Debt securities	872	878	6			
Subtotal	3,290	5,299	2,009			
Securities whose acquisition cost						
exceeds their carrying value:						
Equity securities	21,093	17,127	(3,966)			
Debt securities	1,812	1,715	(96)			
Subtotal	22,905	18,842	(4,063)			
Total	¥26,195	¥24,142	¥(2,053)			

The Companies review available-for-sale securities with fair value for impairment when the fair value declined more than 30% from the acquisition cost. When the cost is not considered to be recoverable, impairment loss would be recognized. Impairment losses recognized for available-for-sale securities whose fair value is available for the years ended February 28, 2010 and 2009 amounted to \pm 1,800 million (20,127 thousand) and \pm 9,833 million, respectively.

Available-for-sale securities whose fair value is not available at February 28, 2010 and 2009 were as follows:

	Millions	Thousands of U.S. dollars	
	2010	2009	2010
Unlisted equity securities	¥3,195	¥3,172	\$35,726
Other	35	4,108	391
Total	¥3,230	¥7,281	\$36,118

Proceeds from sales of available-for-sale securities and gross realized gains and losses on these sales for the year ended February 28, 2010 was ¥8,327 million (\$93,112 thousand), ¥970 million (\$10,846 thousand), and ¥96 million (\$1,073 thousand), respectively.

The carrying values of debt securities and other securities by contractual maturities for securities classified as available-for-sale at February 28, 2010 were as follows:

		Millions of yen			
		2010			
	Due in 1 year or less		Due after 5 years through 10 years	Due after 10 years	
Debt securities:					
Government and municipal bonds	¥100	¥—	_	_	
Other	659	3,021	_	_	
Other securities:					
Investment trust	17	_	-	_	
Total	¥776	¥3,021	_	_	

	Thousands of U.S. dollars			
	2010			
	Due in 1 year or less	•	Due after 5 years through 10 years	Due after 10 years
Debt securities:				
Government and municipal bonds	\$1,118	\$-	_	_
Other	7,369	33,781	_	_
Other securities:				
Investment trust	190	_	_	_
Total	\$8,677	\$33,781	_	



6 INVENTORIES

Inventories as of February 28, 2010 and 2009 were as follows:

	Millions of yen		Thousands of U.S. dollars	
	2010	2009	2010	
Merchandise and products	¥34,364	¥42,006	\$384,256	
Work in process	398	409	4,450	
Raw materials and supplies	423	523	4,730	
Total	¥35,186	¥42,939	\$393,447	

SHORT-TERM BANK LOANS AND LONG-TERM DEBT

7

Short-term bank loans at February 28, 2010 and 2009 consisted of notes to banks and bank overdrafts. The annual weighted average interest rate applicable to the short-term bank loans was 0.66%. Long-term debt at February 28, 2010 and 2009 consisted of the following:

	Millions of yen		Thousands of U.S. dollars	
	2010	2009	2010	
Unsecured 0.76% straight bonds due 2009	¥—	¥6,000	\$-	
Unsecured 0.74% straight bonds due 2009	_	3,000	—	
Unsecured 1.01% straight bonds due 2009	_	3,000	_	
Unsecured 1.10% straight bonds due 2009	_	2,000	_	
Unsecured 0.88% straight bonds due 2011	3,000	3,000	33,546	
Unsecured 0.86% straight bonds due 2011	2,000	2,000	22,364	
Loans from banks and others due serially to 2021	80,569	37,494	900,917	
Total	85,569	56,494	956,827	
Less: Current portion of long-term debt	10,957	18,373	122,520	
	¥74,612	¥38,121	\$834,306	

Annual maturities of long-term debt including bonds due subsequent to February 28, 2010 were as follows:

Years ending February 28	Millions of yen	Thousands of U.S. dollars
2011	¥10,957	\$122,520
2012	11,633	130,079
2013	42,390	474,002
2014	15,286	170,927
2015 and thereafter	5,303	59,298
Total	¥85,569	\$956,827

The carrying amounts of assets pledged as collateral for short-term loans of ¥2,689 million (\$30,068 thousand) and the long-term loans of ¥9,974 million (\$111,529 thousand) at February 28, 2010 were as follows:

	Millions of yen	Thousands of U.S. dollars
Land	¥12,719	\$142,223
Buildings and structures	14,323	160,159
Investment securities	453	5,065
Total	¥27,496	\$307,458

As is customary in Japan, the Companies maintain substantial deposit balances with banks with which they have borrowings. Such deposit balances are not legally or contractually restricted as to withdrawal.



8 PROVISION FOR RETIREMENT BENEFITS

The Companies have defined benefit pension plans, i.e., corporate pension fund plans, tax qualified pension plans, lump-sum retirement plans and defined contribution pension plans. In certain cases, additional severance payments may be granted to the eligible employees. Such payments are not included in retirement benefit obligations actuarially computed in accordance with the accounting standard for retirement benefits. Certain consolidated subsidiaries have established retirement benefit trusts.

The following table sets forth the funded and accrued status of the plans, and the amounts recognized in the consolidated balance sheets at February 28, 2010 and 2009 for the Companies' retirement benefit plans:

	Millions of	Millions of yen	
	2010	2009	2010
Retirement benefit obligation	¥83,381	¥84,230	\$932,361
Plan assets at fair value	(37,161)	(35,720)	(415,532)
Retirement benefit trusts	(9,039)	(8,095)	(101,073)
Unfunded retirement benefit obligation	37,180	40,414	415,744
Unrecognized prior service cost	2,191	3,428	24,500
Unrecognized actuarial differences	(18,087)	(19,589)	(202,248)
	21,284	24,253	237,996
Prepaid pension cost	10,717	10,168	119,837
Provision for retirement benefits	¥32,002	¥34,422	\$357,844

The components of net retirement benefit costs for the years ended February 28, 2010 and 2009 were as follows:

	Million	Millions of yen	
	2010	2009	2010
Service cost	¥2,768	¥2,961	\$30,952
Interest cost	1,671	1,798	18,685
Expected return on plan assets	(952)	(1,206)	(10,645)
Amortization of prior service cost	(292)	(552)	(3,265)
Recognized actuarial differences	1,653	294	18,484
Net retirement benefit cost	4,848	3,295	54,210
Contribution to defined contribution plan	248	283	2,773
Total	¥5,097	¥3,579	\$56,994

Assumptions used in the calculation of the above information are as follows:

	2010	2009
Interperiod allocation method of estimated retirement benefits	Straight-line	Straight-line
Discount rate	2.0%	2.0%
Expected return on plan assets	1.0%-2.0%	1.0%-2.0%
Amortization of unrecognized prior service costs	Mainly 10-12 years	Mainly 10-12 years
Amortization of unrecognized actuarial differences	10-12 years	10-12 years

9 NET ASSETS

Japanese companies are subject to the Corporate Law of Japan (the "Corporate Law"). The significant provisions in the Corporate Law that affect financial and accounting matters are summarized below:

(a) Dividends

Under the Corporate Law, companies can pay dividends at any time during the fiscal year in addition to the year-end dividend upon resolution at the shareholders meeting. For companies that meet certain criteria such as; (1) having the Board of Directors, (2) having independent auditors, (3) having the Board of Corporate Auditors, and (4) the term of services of the directors is prescribed as one year rather than two years of normal term by its articles of incorporation, the Board of Directors may declare dividends (except for dividends in kind) at any time during the fiscal year if the company has prescribed so in its articles of incorporation. Semiannual interim dividends may also be paid once a year upon resolution by the Board of Directors if the articles of incorporation of the company so stipulate. The Corporate Law provides certain limitations on the amounts available for dividends or the purchase of treasury stock. The limitation is defined as the amount available for distribution to the shareholders, but the amount of net assets after dividends must be maintained at no less than ¥3 million.

(b) Increases/decreases and transfer of common stock, reserve and surplus

The Corporate Law requires that an amount of equal to 10% of dividends must be appropriated as a legal reserve (a component of retained earnings) or as additional paid-in capital (a component of capital surplus) depending on the equity account charged upon the payment of such dividends until the total of aggregate amount of legal reserve and additional paid-in capital equals 25% of the common stock. Under the Corporate Law, the total amount of additional paid-in capital and legal reserve may be reversed without limitation. The Corporate Law also provides that common stock, legal reserve, additional paid-in capital, other capital surplus and retained earnings can be transferred among the accounts under certain conditions upon resolution of the shareholders.

(c) Treasury stock and treasury stock acquisition rights

The Corporate Law also provides for companies to purchase treasury stock and dispose of such treasury stock by resolution of the Board of Directors. The amount of treasury stock purchased cannot exceed the amount available for distribution to the shareholders which is determined by specific formula.

Under the Corporate Law, stock acquisition rights, which were previously presented as a liability, are now presented as a separate component of net assets.

The Corporate Law also provides that companies can purchase both treasury stock acquisition rights and treasury stock. Such treasury stock acquisition rights are presented as a separate component of net assets or deducted directly from stock acquisition rights.

At the Board of Directors' meeting held on April 13, 2010, distribution of cash dividends amounting to ¥3,701 million (\$41,384 thousand) was resolved. This distribution has not been accrued in the consolidated financial statements as of February 28, 2010 and is recognized in the period in which they were resolved.



10 STOCK OPTIONS

The stock options outstanding as of February 28, 2010 were as follows:

Stock option	Persons granted	Number of options granted	Date of grant	Exercise period
1 st	12 directors	140,000 common shares	May 23, 2002	Sep. 3, 2007 to
	4 corporate auditors		-	May 23, 2012
	6 employees			
2 nd	7 directors	161,000 common shares	May 22, 2003	Sep. 3, 2007 to
	4 corporate auditors			May 22, 2013
	16 corporate officers			
	1 employee			
3 rd	7 directors	308,000 common shares	May 27, 2004	Sep. 3, 2007 to
	4 corporate auditors			May 27, 2014
	14 corporate officers			
	1 employee			
4 th	7 directors	336,000 common shares	May 26, 2005	Sep. 3, 2007 to
	4 corporate auditors			May 26, 2015
	12 corporate officers			
	1 employee			
5 th	8 directors	63,000 common shares	May 25, 2006	Sep. 3, 2007 to
	5 corporate auditors			Jul. 14, 2026
6 th	135 employees	300,000 common shares	May 25, 2006	Jul. 15, 2008 to
				Jul. 14, 2012

The stock option activity is as follows:

	1st	2nd	3rd	4th	5th	6th
Vested:						
February 29, 2008-outstanding	140,000	161,000	308,000	336,000	63,000	300,000
Exercised		42,000			7,000	
Forfeited						
February 28, 2009-outstanding	140,000	119,000	308,000	336,000	56,000	300,000
Exercised		14,000			7,000	
Forfeited						
February 28, 2010-outstanding	140,000	105,000	308,000	336,000	49,000	300,000

Price information is as follows:

Fair value at date of grant

	Yen					
Year ended February 28, 2010	1st	2nd	3rd	4th	5th	6th
Exercise price	¥404	¥317	¥699	¥691	¥1	¥794
Average stock price at time of exercise	_	412	_	_	377	_
Fair value at date of grant	*	*	*	*	833	279
			U.S. do	llar		
Year ended February 28, 2010	1st	2nd	3rd	4th	5th	6th
Exercise price	\$4.52	\$3.54	\$7.82	\$7.73	\$0.01	\$8.88
Average stock price at time of exercise	_	4.61	_	_	4.22	_

*

* *

9.31

*Fair value at date of grant is not disclosed since these options were granted before the enforcement of the Corporate Law.

*

3.12

11 LOSS ON IMPAIRMENT

The Companies recognized impairment losses on fixed assets including buildings and other assets in stores for the years ended February 28, 2010 and 2009 as follows:

The Companies identify groups of assets principally on a store basis which is the smallest identifiable group of assets generating cash inflows.

	Millions of yen		Thousands of U.S. dollars	
	2010	2009	2010	
Buildings and other	¥2,640	¥2,824	\$29,520	
Land	864	_	\$9,661	
Total	¥3,505	¥2,824	\$39,193	

The carrying values of these assets were reduced to the recoverable amounts. The recoverable amounts of buildings and other were measured based on the value of use and written-down to nil since no future cash inflows are expected. The recoverable amounts of land and some buildings were measured according to the estimated net sale value, which are based on the appraisal value by quotation from a real-estate appraiser.

12 LOSS ON BUSINESS LIQUIDATION

After the management integration, the Companies have been proceeding business liquidation in order to improve management efficiency throughout the organization. Pursuant to the management's strategic plan, the Companies have recognized loss on business liquidation for the years ended February 28, 2010 and 2009 as follows:

	Millions of yen				
		2010			
	Matsuzakaya Okazaki store	Matsuzakaya Nagoya Station store	Total		
Provision for loss on business liquidation	¥345	¥301	¥646		
Impairment loss on buildings and other properties	15	248	263		
Asset restoration costs and other	340	-	340		
Total	¥701	¥550	¥1,251		

	Т	Thousands of U.S. dollars 2010			
	Matsuzakaya Okazaki store	Matsuzakaya Nagoya Station store	Total		
Provision for loss on business liquidation	\$3,858	\$3,366	\$7,224		
Impairment loss on buildings and other properties	168	2,773	2,941		
Asset restoration costs and other	3,802	-	3,802		
Total	\$7,839	\$6,150	\$13,989		

		Millions of yen 2009			
	Yokohama Matsuzakaya	Imabari Daimaru	J. Front Retailing	Total	
Provision for loss on business liquidation	¥2,680	¥1,239	¥104	¥4,023	
Impairment loss on buildings and other properties	397	1,331	—	1,728	
Other	9	—	_	9	
Total	¥3,087	¥2,570	¥104	¥5,761	



13 LEASES

a. Finance leases

The companies lease machinery and equipment and other assets.

Information regarding finance leases transactions other than those which are deemed to transfer ownership of the leased property to the lessee commenced on or before February 28, 2009 is as follows:

(As a lessee)

Pro forma information of leased assets such as acquisition cost, accumulated depreciation, accumulated impairment loss, obligations under finance leases, depreciation expense and other information of finance leases "as if capitalized" basis for the years ended February 28, 2010 and 2009 was as follows:

	Millions	Millions of yen	
	2010	2009	2010
Property and equipment (Machinery, furniture and fixtures)			
Acquisition cost	¥13,159	¥14,631	\$147,143
Accumulated depreciation	7,477	6,588	83,607
Accumulated impairment loss	547	364	6,117
Net leased assets	¥5,135	¥7,677	\$57,419

Obligations under finance leases:

	Millions	Millions of yen	
	2010	2009	2010
Due within one year	¥2,104	¥2,568	\$23,527
Due after one year	3,390	5,393	37,907
Total	¥5,494	¥7,961	\$61,434
Impairment loss on leased assets	¥359	¥283	\$4,014

Total lease payments and other information:

	Millions	of yen	Thousands of U.S. dollars
	2010	2009	2010
Total lease payments	¥2,532	¥2,711	\$28,313
Reversal of allowance for impairment loss on leased assets	145	117	1,621
Depreciation expense	2,387	2,594	26,691
Impairment loss	220	240	2,460

Depreciation expense, which is not reflected in the accompanying consolidated statements of income, is computed by the straight-line method over the lease periods.

(As a lessor)

Pro forma information of leased assets such as acquisition cost, accumulated depreciation, receivables under finance leases, depreciation expense and other information of finance leases for the years ended February 28, 2010 and 2009 was as follows:

	Millions	of yen	Thousands of U.S. dollars
	2010	2009	2010
Property and equipment (Machinery, furniture and fixtures)			
Acquisition cost	¥1,172	¥1,284	\$13,105
Accumulated depreciation	813	761	9,091
Net leased assets	¥358	¥522	\$4,003

Commitment received under finance leases:

	Millions of yen		Thousands of U.S. dollars
	2010	2009	2010
Due within one year	¥119	¥161	\$1,331
Due after one year	239	361	2,672
Total	¥358	¥522	\$4,003

Lease income and depreciation expense:

	Millions	of yen	Thousands of U.S. dollars
	2010	2009	2010
Lease income	¥156	¥186	\$1,744
Depreciation expense	156	186	1,744

b. Operating leases

Future minimum lease payments under non-cancelable leases subsequent to February 28, 2010 are summarized as follows:

	Millions of yen	Thousands of U.S. dollars
As a lessee:		
Within one year	¥3,485	\$38,969
After one year	22,301	249,368
Total	¥25,786	\$288,337
As a lessor:		
Within one year	¥515	\$5,759
After one year	920	10,287
Total	¥1,435	\$16,046



14 INCOME TAXES

The Company and its domestic subsidiaries are subject to Japanese national and local income taxes which in the aggregate, resulted in normal effective statutory tax rates of approximately 40.6% for the years ended February 28, 2010 and 2009. The tax effects of significant temporary differences and tax loss carryforwards which resulted in deferred tax assets and liabilities as of February 28, 2010 and 2009 were as follows:

	Millions	of yen	Thousands of U.S. dollars
	2010	2009	2010
Deferred tax assets:			
Provision for retirement benefits	¥8,611	¥9,769	\$96,288
Securities under retirement benefit trusts	4,843	4,780	54,154
Loss on evaluation recognized upon merger of consolidated subsidiaries	4,516	4,516	50,498
Allowance for bonuses	2,878	3,165	32,182
Points payable	2,809	_	31,410
Tax loss carryforwards	2,272	2,980	25,405
Provision for loss on collection of gift certificates	3,380	2,979	37,795
Loss on impairment	3,717	2,849	41,563
Provision for loss on business liquidation	666	1,087	7,447
Allowance for doubtful accounts	1,193	1,026	13,340
Unrealized gains on fixed assets	598	804	6,687
Payables related to an amendment to the retirement benefit plan	415	783	4,641
Inventories	228	480	2,549
Accrued enterprise tax	406	380	4,540
Provision for sales promotion	173	143	1,934
Other	5,044	5,564	56,402
Gross deferred tax assets	41,755	41,312	466,901
Less: Valuation allowance	(10,797)	(10,297)	(120,731)
Total deferred tax assets	¥30,958	¥31,015	\$346,170
Deferred tax liabilities:			
Adjustments of book values by fair value method	¥(94,970)	¥(96,014)	\$(1,061,948)
Deferred gains	(7,344)	(6,585)	(82,120)
Returned shares of retirement benefit trusts	(2,464)	(3,179)	(27,552)
Others	_	(52)	_
Total deferred tax liabilities	(104,778)	(105,831)	(1,171,620)
Net of deferred tax assets	¥(73,820)	¥(74,816)	\$(825,450)

These deferred tax assets and liabilities were recorded under the following captions of the accompanying consolidated balance sheets:

	Millions o	f yen	Thousands of U.S. dollars
	2010	2009	2010
Current assets	¥13,295	¥10,993	\$148,664
Investments and other assets	11,215	12,263	125,405
Long-term liabilities	(98,331)	(98,072)	(1,099,530)

15 DERIVATIVE TRANSACTIONS

There was no derivative transaction that is required to disclose its fair value as of February 28, 2010 and 2009, since all derivatives

are accounted for under hedge accounting.

16 CONTINGENT LIABILITIES

The Companies had the following contingent liabilities at February 28, 2010 and 2009:

	Millions of	of yen	Thousands of U.S. dollars
	2010	2009	2010
Guarantees on employees' home mortgage loans	¥68	¥82	\$760
Guarantees on bank loans and lease arrangements for SDS Planning Co., Ltd. (a subsidiary of The Shimonoseki Daimaru, Inc.) 20	24	224
Total	¥89	¥106	\$995

17 PER SHARE INFORMATION

The financial data for the computation of basic net income per share for the years ended February 28, 2010 and 2009 was as follows:

	Millions of yen	Thousands of shares	Yen	Dollar
	Net income	Weighted average shares	EP	S
For the year ended February 28, 2010: Basic EPS				
Net income available to common shareholders	¥8,167	528,689	¥15.45	\$0.17
For the year ended February 28, 2009: Basic EPS				
Net income available to common shareholders	¥7,170	528,667	¥13.56	

Net assets per share at February 28, 2010 and 2009 were calculated as follows:

	Millions of yen	Thousands of shares	Yen	Dollar
	Net assets	Common shares at end of fiscal year	Net assets	per share
For the year ended February 28, 2010:				
Total net assets	¥323,506			
Amounts not attributable to common shares:	9,012			
 Stock subscription rights 	(124)			
-Minority interests	(8,887)			
Net assets attributable to common shares	¥314,494	_	¥594.89	\$6.65
Outstanding number of common shares issued		528,656		
For the year ended February 28, 2009:				
Total net assets	¥316,268			
Amounts not attributable to common shares:	8,407			
 Stock subscription rights 	(130)			
-Minority interests	(8,276)			
Net assets attributable to common shares	¥307,861	_	¥582.27	
Outstanding number of common shares issued		528,730		



18 SEGMENT INFORMATION

(a) Business segment information

The Companies operate in the four business segments consisting of "Department store," "Supermarket," "Wholesale" and "Other." "Other" segment includes various business including mail order, real estate leasing, interior construction contract and manufacturing and sales of furniture, credit business, etc.

Business segment information for the years ended February 28, 2010 and 2009 was as follows:

	Millions of yen						
Year ended February 28, 2010	Department store	Supermarket	Wholesale	Other	Elimination or corporate	Consolidated	
I. Sales and operating income							
Sales							
1) Sales to outside customers	¥758,069	¥118,626	¥56,510	¥49,326	¥—	¥982,533	
2) Intersegment sales	2,850	4,631	6,738	31,717	(45,938)	_	
Total	760,919	123,258	63,249	81,044	(45,938)	982,533	
Operating expenses	747,924	121,829	60,675	78,241	(44,721)	963,949	
Operating income	¥12,995	¥1,429	¥2,573	¥2,803	¥(1,216)	¥18,584	
II. Assets, depreciation, impairment loss and capital expenditure							
Assets	¥691,741	¥43,546	¥25,342	¥135,266	¥(91,361)	¥804,534	
Depreciation	12,223	+43,540 889	122	301	(241)	13,295	
Loss on impairment	2,020	633	-	1,135	(241)	3,769	
Capital expenditure	53,121	514	166	828	(13)	54,476	

	Millions of yen						
Year ended February 28, 2009	Department store	Supermarket	Wholesale	Other	Elimination or corporate	Consolidated	
I. Sales and operating income							
Sales							
1) Sales to outside customers	¥834,097	¥125,833	¥79,554	¥57,204	¥-	¥1,096,690	
2) Intersegment sales	2,091	4,826	7,584	34,483	(48,987)	-	
Total	836,189	130,660	87,139	91,688	(48,987)	1,096,690	
Operating expenses	814,572	129,555	83,567	89,129	(48,226)	1,068,597	
Operating income	¥21,616	¥1,105	¥3,572	¥2,558	¥(760)	¥28,092	
II. Assets, depreciation, impairment loss							
and capital expenditure							
Assets	¥679,624	¥44,033	¥28,707	¥140,828	¥(116,578)	¥776,616	
Depreciation	12,225	916	102	273	(260)	13,257	
Loss on impairment	3,413	964	_	190	(14)	4,554	
Capital expenditure	10,140	1,314	37	1,532	(208)	12,817	

	Thousands of U.S. dollars						
Year ended February 28, 2010	Department store	Supermarket	Wholesale	Other	Elimination or corporate	Consolidated	
I. Sales and operating income							
Sales							
1) Sales to outside customers	\$8,476,674	\$1,326,468	\$631,891	\$551,560	\$-	\$10,986,615	
2) Intersegment sales	31,869	51,784	75,344	354,657	(513,676)	_	
Total	8,508,543	1,378,262	707,246	906,228	(513,676)	10,986,615	
Operating expenses	8,363,234	1,362,283	678,464	874,885	(500,067)	10,778,810	
Operating income	\$145,309	\$15,979	\$28,771	\$31,343	\$(13,597)	\$207,805	
II. Assets, depreciation, impairment loss							
and capital expenditure							
Assets	\$7,734,999	\$486,928	\$283,372	\$1,512,535	\$(1,021,592)	\$8,996,243	
Depreciation	136,677	9,941	1,364	3,366	(2,695)	148,664	
Loss on impairment	22,587	7,078	_	12,691	(212)	42,145	
Capital expenditure	593,995	5,748	1,856	9,259	(1,711)	609,147	

Notes: As discussed in the note 3 (a), the Companies have adopted ASBJ Statement No. 9, "Accounting Standards for Measurement of Inventories", issued by the ASBJ on July 5, 2006, and inventories are stated at the lower of cost or market determined principally by the retail inventory method (lower than book value due to decline in profitability) effective from the year ended February 28, 2010. The effect of this change was to increase operating income of "Department store" by ¥38 million (\$425 thousand) and decrease operating income of "Supermarket" and "Other" by ¥193 million (\$2,158 thousand) and ¥2 million (\$22 thousand), respectively, compared with the previous method.

(b) Geographic segment information

Geographic segment information is not disclosed, due to sales and total assets of overseas subsidiaries not being material compared to consolidated sales and consolidated total assets, respectively.

(c) Information for overseas sales

Information for overseas sales is not disclosed, due to overseas sales not being material compared to consolidated sales.

19 RELATED PARTIES

There were no significant transactions and balances with related parties as of and for the years ended February 28, 2010 and 2009.

20 BUSINESS COMBINATION

Based on the agreement entered into on October 14, 2008, Restaurant Peacock Co., Ltd. and Shoei Food Co., Ltd., both wholly owned subsidiaries of the Company, merged on March 1, 2009. Overview of the merger is as follows:

(1) Names of combined parties and description of the business

At	osorbing company:	
	Company name	Restaurant Peacock Co., Ltd.
	Description of the business	Restaurant business
Ak	osorbed company:	
	Company name	Shoei Foods Co., Ltd.
	Description of the business	Restaurant and food manufacturing business



(2) Legal form of the business combination

The merger was a merger by absorption with Restaurant Peacock Co., Ltd. as a surviving company, and Shoei Food Co., Ltd. went into liquidation on March 1, 2009.

- (3) Name of the company following the business combination J. Front Foods Co., Ltd.
- (4) Overview of the transactions including purposes

Execution of the Group's medium- and long-term plan "Frontier 21" is contributed by improvement of the basis for the growth of the Group, effective use of resources by business restructuring and altering the old framework and idea to "challenge to renovation" and "enhance the quality of management" based on "autonomous management" and "total optimization" among affiliated companies.

There was no issuance of new shares or increase in share capital.

(5) Overview of accounting procedures implemented

This merger has been accounted for as a transaction under common control according to "Accounting Standard for Business Combinations" and "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures".

21 SUBSEQUENT EVENT

(1) Names of combined parties and description of the business:

Absorbing company:	
Company name	Matsuzakaya Co., Ltd.
Description of the business	Department store business
Absorbed company:	
Company name	The Daimaru, Inc.
Description of the business	Department store business

- (2) Date of the business combination March 1, 2010
- (3) Legal form of the business combination The merger was a merger by absorption with Matsuzakaya Co., Ltd. as a surviving company, and The Daimaru, Inc. went into liquidation on March 1, 2010.
- (4) Name of company following the business combination Daimaru Matsuzakaya Department Stores Co. Ltd.
- (5) Overview of the transactions including purposes

The Company promotes to reorganize the structures and functions among the Company, Daimaru and Matsuzakaya and integrate into a simple business operating structure, to speed up the decision-making and further improve management efficiency and productivity in the department store business, including centralizing and downsizing of organization, personnel, facilities and others. As the both companies were wholly owned subsidiaries of the Company, merger ratio was not determined and there was no issuance of new shares or increase in share capital.

On the effective date of the merger, the surviving company increased in share capital by reclassifying a portion of its capital surplus to share capital. As a result, share capital of the surviving company increased to ¥10,000 million (\$111,819 thousand).

(6) Overview of accounting procedures implemented

This merger has been accounted for as a transaction under common control according to "Accounting Standard for Business Combinations" and "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures".