

ART Museum

Propose Life with Art

We organize a wide variety of topical exhibitions and events of paintings, crafts, photos and prints in museums and event halls in our major department stores to provide easier access to the works of popular Japanese and foreign artists ranging from traditional to contemporary art. Through them, we propose a spiritually rich life to visitors and make a cultural contribution to local communities.

Full-fledged museum with a top level of equipment

The Matsuzakaya Museum opened when the south wing of Matsuzakaya Nagoya store opened in March 1991. It is the highest level of full-fledged museum in a department store and a leading museum with equipment comparable to well-known museums in Japan because it was designed and constructed for use as a museum only aiming at the same level as registered museums in terms of lighting, temperature and humidity control, fire protection equipment and carry-in and carry-out of exhibits from the time of

Since its opening, the museum continues to organize exhibitions in cooperation with other museums in Japan and around the world with a focus on not only customer attraction and profitability but exhibition content. Thus it continues to impress visitors with art and provide comfort for them. The museum was designed by Japan's leading architect Shibuya Morikazu. Movable walls including an innovative X-shaped central wall are used to enable a wide range of production of exhibitions. A museum shop is permanently installed in a corner of the floor and many people shop there. The museum has accumulated results up to the present marking the 25th year and boasts a total of 10,248,425 visitors at the end of February 2015. It gains high reputations from customers and local communities partly because large-scale exhibitions can be held there in spite of central urban location.

Major exhibitions held in fiscal year 2014

■Montgomery and Hanako's Anne of Green Gables (Daimaru Shinsaibashi) Original Drawings for Space Battleship Yamato 2199 (Daimaru Umeda) ■Ishikawa Kenji Photo Exhibition Space of Spirit (Daimaru Sapporo) ■Kusama Yayoi Eternity of Eternal Eternity (Matsuzakaya Museum) ■Beauty of Handwritten Ukiyo-e - Ujiie Ukiyo-e Collection -(Matsuzakaya Museum)



"Courtesan and Child Attendant under Cherry Blossoms" by Hishikawa Moronobu

Major exhibitions planned for fiscal year 2015

- ■The 49th Japan Traditional Art Crafts Textile Exhibition (Daimaru Kvoto) ■The 100th Inten: Exhibition of the Japan Art Institution (Daimaru Shinsaibashi and Matsuzakaya Museum)
- ■Photo Exhibition: Iwago Mitsuaki's World "Cats" Travelogue (Daimaru Sapporo) ■Hyogo Flower Arrangement Exhibition (Daimaru Kobe)
- ■Art Nouveau Glass from the Gerda Koepff Collection Museum Kunst Palast, Dusseldorf (Matsuzakaya Museum)



Photo Exhibition: Iwago Mitsuaki's World "Cats" Travelogue Paris, France@Mitsuaki Iwago



Entrance of Matsuzakaya Museum (7th floor of the south wing of Matsuzakaya Nagoya store)



Kosode with design of courtier's ox carts, birds and flowers in resist dyeing on black and red figured satin (Early Edo period)

Collect various precious dved textile products including a national important cultural property

J. Front Retailing Archives Foundation Inc., which was established by J. Front Retailing in 2011, maintains more than 1,300 precious dyed textile products including the kosode (small-sleeved kimono) of the Edo period that has been designated as a national important cultural property and organizes their public displays and exhibitions in order to pass the Group's cultural assets on to the future generations and contribute to academic culture.

In fiscal year 2011, the Foundation organized the "Matsuzakava Collection" exhibition at Matsuzakava Museum to show these costumes. From our collection, we lent out 120 pieces to the "Noh Costumes and Noh Masks" exhibition at the National Noh Theatre and 77 pieces to the special exhibition "Kyoto Kimono" at the Museum of Kyoto and they received a great response.

In fiscal year 2012, the exhibition commemorating the 40th anniversary of the reversion of Okinawa to Japan "Bingata: Colors and Shapes of the Ryukyu Dynasty" was held at four well-known museums in Japan including Matsuzakaya Museum and 45 pieces from the Matsuzakaya Collection, including Ryukyu dyed costumes, were exhibited.



Entrance of Daimaru Museum (Event Hall on the 9th floor of Daimaru Kobe store)