

[Translation]

January 24, 2014

To whom it may concern

Company name: J. FRONT RETAILING Co., Ltd.
Representative: Ryoichi Yamamoto, President
(Securities code: 3086, First Section of the Tokyo
Stock Exchange and Nagoya Stock Exchange)
Inquiries: Satori Kuboi, General Manager of Group
Public Relations and Investor Relations,
Management Strategy Unit
(TEL: +81-3-6895-0178 (from overseas))

Notice Regarding Purchase of Shares Held by Untraceable Shareholders

Following the announcement by J. FRONT RETAILING Co., Ltd. (the “Company”) on September 27, 2013, regarding the sale of shares held by untraceable shareholders, the Company resolved at a meeting of its Board of Directors held today to purchase shares held by untraceable shareholders as treasury stock pursuant to Article 197, Paragraphs 3 and 4 of the Companies Act. The purchase was carried out as described below.

1. Total number of purchased shares: 287,827 shares of common stock
2. Date of purchase: January 24, 2014
3. Purchase price per share: 710 yen
* Closing price of the Company’s common stock at the Tokyo
Stock Exchange as of January 24, 2014
4. Total amount of purchase price of shares: 204,357,170 yen

END