

J. Front Retailing Consolidated Business Report April 2014

1. Sales by Segment (% change year on year)

	Apr	Total Mar and Apr
Department Store Business	(18.5) [(15.2)]	8.2 [11.2]
Parco Business	(5.0)	4.2
Wholesale Business	(0.4)	1.0
Credit Business	7.9	26.2
Other Businesses	3.1	36.2
Total Consolidated	(12.5)	9.0

Note: Figures in square brackets in Department Store Business are on a like-for-like basis excluding Matsuzakaya Ginza store (closed on June 30, 2013 for the redevelopment of Ginza area and rebuilding).

2. Sales of Department Store Business

a) Sales and Customer Traffic of Each Store (% change year on year)

Store	Apr		Total Mar and Apr	
	Sales	Customer traffic	Sales	Customer traffic
Daimaru Shinsaibashi	(13.9)	(5.4)	12.5	(1.0)
Daimaru Umeda	(15.0)	(4.1)	5.4	(1.8)
Daimaru Tokyo	(3.7)	(1.6)	11.5	(0.2)
Daimaru Urawa Parco	(7.8)	(1.9)	(1.9)	(0.7)
Daimaru Kyoto	(16.8)	(5.0)	12.4	(0.4)
Daimaru Yamashina	(6.1)	(6.2)	(1.3)	(4.7)
Daimaru Kobe	(18.1)	(7.1)	14.7	(2.3)
Daimaru Suma	(11.4)	(2.4)	(2.0)	(2.2)
Daimaru Ashiya	(8.9)	(0.5)	1.0	0.1
Daimaru Sapporo	(14.2)	(8.8)	6.0	(4.4)
Matsuzakaya Nagoya	(18.2)	(11.7)	21.8	(4.3)
Matsuzakaya Ueno	(22.4)	(4.1)	3.4	0.6
Matsuzakaya Shizuoka	(19.2)	2.5	17.3	8.8
Matsuzakaya Takatsuki	(13.2)	(3.6)	3.6	(0.7)
Matsuzakaya Toyota	(15.7)	(0.6)	2.8	1.8
Total Daimaru Matsuzakaya	(15.3)	(4.8)	11.7	(1.4)
Hakata Daimaru	(13.2)	(5.9)	11.4	(0.6)
Shimonoseki Daimaru	(15.9)	6.1	1.4	9.9
Kochi Daimaru	(19.4)	(9.2)	0.6	(2.8)
Total Department Store Business	(15.2)	(4.7)	11.2	(1.0)

b) Daimaru Matsuzakaya Sales by Merchandise Category (% change year on year)

Merchandise Category	Apr	Total Mar and Apr
Men's clothing	(13.1)	4.7
Women's clothing	(17.4)	10.7
Children's clothing	(21.5)	4.9
Other clothing	(38.6)	25.3
Total clothing	(17.8)	9.9
Accessories	(10.8)	8.6
Cosmetics	(24.7)	25.4
Fine arts/jewelry/precious metals	(36.9)	62.6
Other general goods	4.7	13.8
Total general goods	(28.0)	41.6
Furniture	(27.3)	51.5
Electric appliances	(13.4)	9.1
Other household goods	(18.2)	12.3
Total household goods	(20.1)	20.8
Perishable foods	(7.0)	(1.2)
Confectionary	(2.8)	2.7
Delicatessen	1.0	1.7
Other foods	(9.9)	9.9
Total foods	(3.9)	3.0
Restaurants & cafés	(8.3)	(4.5)
Services	(17.9)	(4.9)
Others	(16.5)	5.7
Total	(15.3)	11.7

Note: The comparison excludes year-earlier sales of Matsuzakaya Ginza store (closed on June 30, 2013 for the redevelopment of Ginza area and rebuilding). Compared to year-earlier sales including Matsuzakaya Ginza store, total sales of Daimaru Matsuzakaya Department Stores and Department Store Business were down 19.0% and 18.5% respectively in April and up 8.4% and 8.2% respectively in total for March and April.