1717 Shimomura Hikoemon Shokei opened a kimono fabric store “Daimonjiya” in Fushimi, Kyoto. (Foundation of Daimaru)
1726 Osaka store “Matsuya” opened in Shinsaibashi-ujii, Osaka and began cash sales at fixed prices (present location of Shinsaibashi store).
1728 Nagoya store opened at Honmachi 4-chome, Nagoya and used the name “Daimaruya” for the first time.
1736 Announced the store creed of “Service Before Profit” to all stores.
1743 Edo (Tokyo) store opened at Odenma-cho 3-chome, Nihonbash, Edo.
1837 The Oshio Rebellion broke out. Daimaru escaped burning at the hands of mobs due to its reputation as a philanthropic merchant.
1907 Established “Kabushiki Goshi Kaisha (joint-stock limited partnership) Daimaru Gofukuten (kimono fabric store)” with a capital of ¥500,000.
1910 Closed Edo and Nagoya stores.
1912 Kyoto store opened at the present location.
1913 Kobe branch opened in Motomachi, Kobe.
1922 Established the first weekly holiday (Monday) system in the department store industry.
1927 Kobe store moved to the present location.
1928 Established the first “Dyeing Laboratory & Hygienic Laboratory” (present Consumer End-Use Research Institute) in the department store industry in Osaka store (present Shinsaibashi store).
1929 Changed the company name to “Kabushiki Kaisha Daimaru.”
1947 Kochi Daimaru opened.
1948 Established Daimaru Kogyo, Ltd.
1950 Shimonoseki Daimaru opened.
1953 Hakata Daimaru opened.
1954 Tokyo store opened at the Yaeu exit of Tokyo station.
1959 Launched the original men’s brand “Trojan.”
1960 Established Peacock Industries Co., Ltd. (present Daimaru Peacock).
1983 Adopted a corporate identity system (CIS) and created a new logo.
1987 Umeda store opened in Osaka Terminal Building “Acty Osaka.”
1987 Kobe store opened its first nearby directly-operated store (present Former Foreign Settlement Bldg. 38).
1995 Kobe store was hit by the Great Hanshin Earthquake.
1997 Kobe store was restored and grand opened.
1999 The annex to Fukuoka Tenjin store of Hakata Daimaru grand opened with increased floor space.
2000 Store-based sales reform started.
2000 The “Customer’s View” project started.
2002 Personnel system reform started.
2002 Established Daimaru’s environmental philosophy.
2003 Introduced a new merchandise information system.
2003 Hakata Daimaru and Nagasaki Daimaru merged.
2005 Sapporo store opened.
2005 Launched a new customer information system.
2005 The 2nd store-based sales reform started.
2006 New personnel system reform started.
2006 Newly formed Planning Office for New Umeda Store.
2007 LaLaport Yokohama store opened.

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November 15, 2007

Urawa Parco store opened.

Tokyo store moved to a new building and opened in the first phase.

March 1, 2010 Merged The Daimaru, Inc. and Matsuzakaya Co., Ltd.