Segment Overview

At a Glance

Sales and operating income

- The percentage of total sales represents the ratio of sales to external customers after eliminating intersegment transactions.
- Sales and operating income include intersegment transactions.

Department store business

- Percentage of total sales: 77.5%
- Sales (Millions of yen): 836,189 (Fiscal 2008), 760,919 (Fiscal 2009), 739,311 (Fiscal 2010)
- Operating income (Millions of yen): 21,616 (Fiscal 2008), 12,995 (Fiscal 2009), 14,853 (Fiscal 2010)

Supermarket business

- Percentage of total sales: 12.1%
- Sales (Millions of yen): 130,660 (Fiscal 2008), 123,258 (Fiscal 2009), 118,180 (Fiscal 2010)
- Operating income (Millions of yen): 1,105 (Fiscal 2008), 1,429 (Fiscal 2009), 282 (Fiscal 2010)

Wholesale business

- Percentage of total sales: 5.0%
- Sales (Millions of yen): 87,139 (Fiscal 2008), 62,249 (Fiscal 2009), 54,445 (Fiscal 2010)
- Operating income (Millions of yen): 3,572 (Fiscal 2008), 2,573 (Fiscal 2009), 2,235 (Fiscal 2010)

Other businesses

- Percentage of total sales: 5.4%
- Sales (Millions of yen): 91,688 (Fiscal 2008), 81,044 (Fiscal 2009), 92,737 (Fiscal 2010)
- Operating income (Millions of yen): 2,558 (Fiscal 2008), 2,803 (Fiscal 2009), 4,263 (Fiscal 2010)
Daimaru Matsuzakaya Department Stores Co., Ltd.

12 Daimaru stores: Shinsaibashi, Umeda, Tokyo, Kyoto, Kobe, Sapporo, LaLaport Yokohama, Urawa Parco, Yamashina, Shinagawa, Suma and Ashiya

6 Matsuzakaya stores: Nagoya, Ueno, Shizuoka, Ginza, Takatsuki and Toyota

- The Hakata Daimaru, Inc.
- The Shimonoseki Daimaru, Inc.
- Kochi Daimaru Co., Ltd.

Peacock Stores Ltd.

50 stores in Tokyo area: Azabu, Yoyogi, Ginza, Roppongi, Shinjuku, Aoyama, Shibuya, Ginza, Omotesando, Aoyama, Harajuku, Shibuya, Harajuku, etc.

29 stores in Kansai area: Senri Daimaru Plaza, Tsukumidai, Mihara, Takakura, Asahi Namba, Kashiwa, Yodogawa, Kita, Higashimurayama, etc.

8 stores in Chubu area: Motoyama, Tsukimigata, Fujigaoka, Hishino, Hongo, Higashi, etc.

Daimaru Kogyo, Ltd.

6 domestic offices: Tokyo, Nagoya, Osaka, Kita Kanto, Nagano and Oita

9 overseas offices: Dalian, Shanghai, NanSHA, Hong Kong, Taipei, Jakarta, Yangon, Bangkok and Ho Chi Minh