Segment Overview

At a Glance

- **Sales and operating profit**
  - The percentage of total sales represents the ratio of sales to external customers after eliminating intersegment transactions.
  - Sales and operating profit include intersegment transactions.

### Department store business
- Percentage of total sales: 78.1%
- Sales (Millions of yen):
  - Fiscal 2009: 759,700
  - Fiscal 2010: 738,003
  - Fiscal 2011: 726,922
- Operating profit (Millions of yen):
  - Fiscal 2009: 12,055
  - Fiscal 2010: 13,719
  - Fiscal 2011: 14,577

### Supermarket business
- Percentage of total sales: 11.6%
- Sales (Millions of yen):
  - Fiscal 2009: 123,268
  - Fiscal 2010: 118,462
  - Fiscal 2011: 112,627
- Operating profit (Millions of yen):
  - Fiscal 2009: 1,429
  - Fiscal 2010: 2,842
  - Fiscal 2011: 444

### Wholesale business
- Percentage of total sales: 4.7%
- Sales (Millions of yen):
  - Fiscal 2009: 63,249
  - Fiscal 2010: 54,645
  - Fiscal 2011: 50,954
- Operating profit (Millions of yen):
  - Fiscal 2009: 2,573
  - Fiscal 2010: 2,235
  - Fiscal 2011: 1,585

### Credit business
- Percentage of total sales: 0.4%
- Sales (Millions of yen):
  - Fiscal 2009: 7,346
  - Fiscal 2010: 7,888
  - Fiscal 2011: 8,223
- Operating profit (Millions of yen):
  - Fiscal 2009: 1,270
  - Fiscal 2010: 1,871
  - Fiscal 2011: 2,281

### Other businesses
- Percentage of total sales: 5.2%
- Sales (Millions of yen):
  - Fiscal 2009: 74,103
  - Fiscal 2010: 85,131
  - Fiscal 2011: 81,798
- Operating profit (Millions of yen):
  - Fiscal 2009: 1,533
  - Fiscal 2010: 2,392
  - Fiscal 2011: 2,674

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*Due to changes in accounting standard from fiscal 2011, the business results of the holding company J. Front Retailing, which used to be included in “Department store business,” have been changed to be included in “Adjustment.” And “Credit business,” which used to be included in “Other businesses,” has been changed to be reported as a separate segment from fiscal 2011 due to its increase in significance. In accordance with these changes, figures for fiscal 2009 and 2010 have been restated by the same method as for fiscal 2011.*
12 Daimaru stores: Shinjuku, Umeda, Tokyo, Kyoto, Kobe, Sapporo, LaLaport Yokohama, Urawa Parco, Yamashina, Shinnagata, Suma and Ashiya

6 Matsuzakaya stores: Nagoya, Ueno, Shizuoka, Ginza, Takatsuki and Toyota

The Hakata Daimaru, Inc. The Shimonoseki Daimaru, Inc. Kochi Daimaru Co., Ltd.

Peacock Stores Ltd.
48 stores in Tokyo area: Aoyama, Takarawas Gion, Kichijoji, Shinjuku, Mejiro, Ebisu, Kuritsuchii, Sankakudo, Kanda, Shibuya, Shibuya Tenno-cho, Shinsaibashi, Omotesando, Hibiya, Harajuku, Shibuya, etc.
27 stores in Kansai area: Senri Daimaru Plaza, Osaka, Kashiwa, Takamatsu, Ashiya, Nando, Koshien, Kyoto, Konan, Mompson, Mino, Sakai, Nara, Kita, Otsu, Takaazuma, Nishino, Tokyo, Nishinomi, etc.
8 stores in Chiba area: Motomachi, Tsukishima, Fujigakko, Hishino, Hongo, Hirahara, etc.

Daimaru Kogyo, Ltd.
Daimaru Kogyo International Trading (Shanghai) Co., Ltd.
Daimaru Kogyo (Thailand) Co., Ltd.

JFR Card Co., Ltd.
9 domestic offices: Shinagawa, Umeda, Tokyo, Kyoto, Kobe, Sapporo, Nagoya, Ueno and Shizuoka