Propose Life with Art

We organize a wide variety of topical exhibitions and events of paintings, crafts, photos and prints in museums and multipurpose halls in our major department stores to provide easier access to the works of popular Japanese and foreign artists ranging from traditional to contemporary art. Through them, we propose a spiritually rich life to visitors and make a cultural contribution to local communities.

Full-fledged museum with a top level of equipment

Matsuzakaya Museum opened when the south wing of Matsuzakaya Nagoya store opened in March 1991. It is the highest level of full-fledged museum in a department store and a leading museum with equipment comparable to well-known museums in Japan because it was originally designed and constructed specifically for museum purposes aiming at the same level as registered museums in terms of lighting, temperature and humidity control, fire protection equipment and carry-in and carry-out of exhibits. Since its opening, the museum continues to organize exhibitions in cooperation with other museums in Japan and around the world with a focus on not only customer attraction and profitability but exhibition content. Thus it continues to impress visitors with beauty and provide comfort for them. The museum was designed by Japan’s leading architect Shibuya Morikazu. Movable walls including an innovative X-shaped central wall are used to enable a wide range of production of exhibitions. A museum shop is permanently installed in a corner of the floor and many people shop there. The museum has accumulated results up to the present marking the 24th year and boasts a total of 9,921,352 visitors at the end of February 2014. It gains high reputations from customers and local communities partly because large-scale exhibitions can be held there in spite of central urban location.

Major exhibitions held in fiscal year 2013

- Kosei Mitsubishi Plastic Exhibition “Go with Gus” (Kameido Tenjin)  
- Kiyokawa Asami Bijou Bijinshu (Kameido Umawak)  
- Original Drawings by Umino Chika (Shimonoseki City Museum)  
- Snoopy Japanese (Matsuzakaya Museum)  
- The 9th Int’l. Exhibition of the Japan Art Institution (Shinagawa, Shinagawa) and Matsuzakaya Museum

Major exhibitions planned for fiscal year 2014

- Montgomery and Harold’s Attic of Green Gables (Kumamoto, Kumamoto)  
- Original Drawings for Space Battleship Yamato 2199 (Kumamoto, Kumamoto)  
- Minna no Sazœ-sam (Kamakura, Kanagawa)  
- Kitamura Yoko’s Eldest of Eternal Eldest (Matsuzakaya Museum)  
- 40th Anniversary of Ujiko Ukiyo-e Collection  
- Beauty of Handwritten Ukiyo-e (Matsuzakaya Museum)

Collect various precious dyed textile products including a national important cultural property J. Front Retailing Archive Foundation Inc., which was established by J. Front Retailing in 2002, maintains more than 1,300 precious dyed textile products including the kosode (small-sleeved kimono) of the Edo period that has been designated as a national important cultural property and organizes their public displays and exhibitions in order to pass the Group’s cultural assets on to the future generations and contribute to academic culture.

In fiscal year 2011, the Foundation organized the “Matsuzakaya Collection” exhibition at Matsuzakaya Museum to show these costumes. From our collection, we lent 132 pieces to the “Kosode, Costumes, and Shapes of the Ryūkyū Dynasty” exhibition at the National Theatre and 77 pieces to the special exhibition “Kurotahimono” at the Museum of Kyoto and they received a great response.

In fiscal year 2012, the exhibition commemorating the 60th anniversary of the recovery of Okinawa to Japan “Colorful Colors and Shapes of the Ryūkyū Dynasty” was held at four well-known museums in Japan including Matsuzakaya Museum and 45 pieces from the Matsuzakaya Collection, including Ryūkyū dyed costumes, were exhibited.