J. Front Retailing

Social issues we consider important

Basic Mission Statement
We aim at providing high quality products and services that meet the changing times and satisfying customers beyond their expectations.
We aim at developing the Group by contributing to society at large as a fair and reliable corporation.

Group Vision
“Create and Bring to Life ‘New Happiness.’”

Business model

Financial capital
- Creation of cash flow
- Sustainable growth of ROE
- Stability of sound financial base

Intellectual capital
- Enhancement of store branding ability
- Sophistication of sales floor configuration / curation expertise
- Improvement of space designing ability

Human capital
- Sophistication of HH development and securing of HHs
- Optimization of HR allocation by introducing ICT
- Diversity, promotion of recruitment of external HHs

Natural capital
- Promotion of energy saving
- Reduction of packaging materials
- Reduction of waste

Manufactured capital
- Production of commercial space
- Expansion of store / real estate management area
- Expansion of e-commerce

Output / Outcome (6 capitals)

Social and relationship capital
- Expansion of customer base
- Advancement of urban development, co-creation with communities
- Promotion of dialogue with stakeholders

Circuit of capital

Social value

Economic value

Customers
- Provide guaranteed satisfaction
- Captivating customers by offering new values.

Shareholders
- Increase corporate value over the long term through highly profitable and highly efficient management.

Business partners
- Build the relations of trust by working hard together and aim to grow together.

Employees
- Realize workplaces in which employees’ performance and contribution are fairly evaluated and they can realize the exhibition of ability and growth and have job satisfaction.

Communities
- Contribute to community development and promote environmental-friendly business activities as a good corporate citizen.
Under the Basic Mission Statement and the Group Vision, J. Front Retailing is committed to creating affluent lifestyles with its stakeholders by providing high quality products and services that meet the changing times.

The business activity of J. Front Retailing is to continually create affluent markets, which grow with local communities, which is led by department stores and Parco. It is nothing less than to create, as a public entity of society, new values with which its various stakeholders empathize.

Circulating the Group’s business model and creating new values using the six capitals of J. Front Retailing effectively and efficiently are the process to create the brand value of J. Front Retailing, which will result in the creation of new values with which society empathizes.

Through this initiative, we will contribute to society at large as well as aiming at developing the Group.