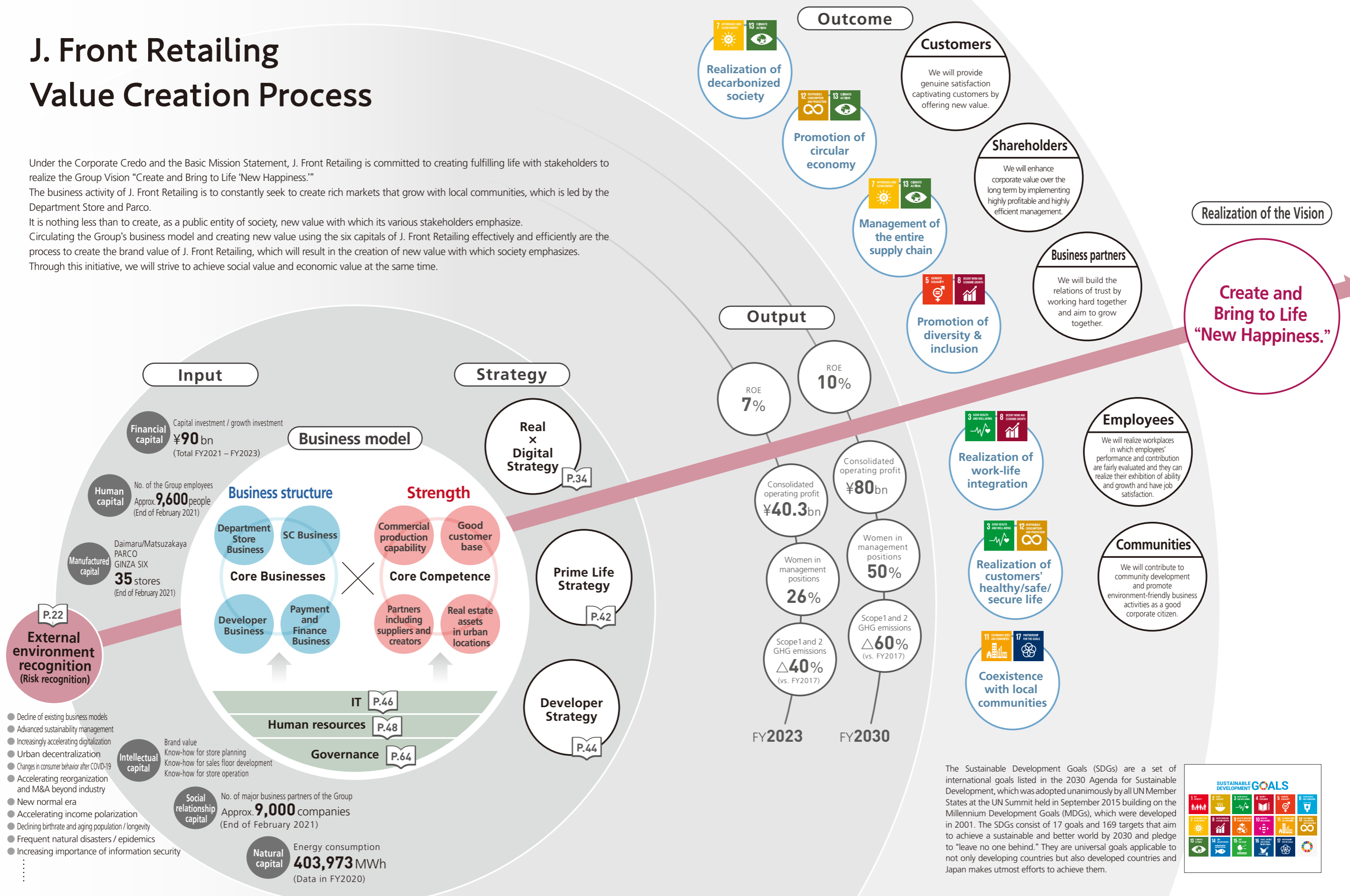


J. Front Retailing Value Creation Process

Under the Corporate Credo and the Basic Mission Statement, J. Front Retailing is committed to creating fulfilling life with stakeholders to realize the Group Vision “Create and Bring to Life ‘New Happiness.’”
 The business activity of J. Front Retailing is to constantly seek to create rich markets that grow with local communities, which is led by the Department Store and Parco.
 It is nothing less than to create, as a public entity of society, new value with which its various stakeholders emphasize.
 Circulating the Group’s business model and creating new value using the six capitals of J. Front Retailing effectively and efficiently are the process to create the brand value of J. Front Retailing, which will result in the creation of new value with which society emphasizes.
 Through this initiative, we will strive to achieve social value and economic value at the same time.



- Decline of existing business models
- Advanced sustainability management
- Increasingly accelerating digitalization
- Urban decentralization
- Changes in consumer behavior after COVID-19
- Accelerating reorganization and M&A beyond industry
- New normal era
- Accelerating income polarization
- Declining birthrate and aging population / longevity
- Frequent natural disasters / epidemics
- Increasing importance of information security
- ⋮

The Sustainable Development Goals (SDGs) are a set of international goals listed in the 2030 Agenda for Sustainable Development, which was adopted unanimously by all UN Member States at the UN Summit held in September 2015 building on the Millennium Development Goals (MDGs), which were developed in 2001. The SDGs consist of 17 goals and 169 targets that aim to achieve a sustainable and better world by 2030 and pledge to “leave no one behind.” They are universal goals applicable to not only developing countries but also developed countries and Japan makes utmost efforts to achieve them.

