Tackle the Circular Economy.

Until now, society has developed around a linear economy, a so-called linear economic system based on mass production, mass consumption, and disposal. On the other hand, it is also true that the results of such activities have led to various environmental issues at the global level, such as resource shortages, global warming, and waste disposal, posing a major risk to the sustainability of society.

It is undeniable that the Group has also achieved long-term growth by providing value to its customers and society under such an economic environment. It is clear that we cannot avoid revising the system in order to realize a sustainable society. We are required to change the business model itself, as well as our mindset and behavior.

One of the main characteristics of the Group, which has a retail business at its core, is its role as a link between its customers and suppliers. For example, we collaborate with suppliers who share our awareness of issues, or encourage our customers to change their behavior. We believe that there are not a few things we can do because we are located in the middle of the supply chain.

We will actively practice the 3Rs (Reduce, Reuse, and Recycle), which will lead to the reduction of risks related to environmental issues such as waste recycling, and contribute to the creation of a sustainable society together with our stakeholders.

Think GREEN - ECOFF, an initiative we work on with our customers

Daimaru Matsuzakaya Department Stores’ Think GREEN program proposes sustainable products and lifestyles. As part of this initiative, ECOFF is a sustainable initiative to collect unwanted clothing, shoes, bags, etc., from customers at each store and promote recycling and reuse to prevent disposal.

Scrap materials sublimated into art

J. Front Design & Construction, one of the Group companies involved in the interior design of hotels and offices, inexorably generates scrap materials in the manufacturing process of interior construction materials and other products at its factories. We are always thinking about whether there is really no use for such “scrap materials that have to be thrown away.”

As part of such trial-and-error activities, J. Front Design & Construction teamed up with Osaka University of Arts to implement a sustainable project. By making the most of the rich imagination and flexible design skills of the students of Osaka University of Arts, we have given new life to scrap materials which otherwise would not be thrown away, creating new value that no one has ever seen before.