History of Daimaru

1717  Hikoemon Shokei Shimamura opened a kimono fabric store “Daimonjiya” in Fushimi, Kyoto. (Foundation of Daimaru)

1726  Osaka store “Matsuya” opened in Shinsaibashi-uj, Osaka and began cash sales at fixed prices (present location of Shinsaibashi store).

1728  Nagoya store opened at Honmachi 4-chome, Nagoya and used the name “Daimaruya” for the first time.

1736  Announced the store creed of “Service Before Profit” to all stores.

1743  Daimaru flagship store “Daimonjiya” opened in Funaya-cho, Higashinotoin, Kyoto.

1837  The Oshio Rebellion broke out. Daimaru escaped burning at the hands of mobs due to its reputation as a philanthropic merchant.

1907  Established “Kabushiki Goshi Kaisha (joint-stock limited partnership) Daimaru Gofukuten (kimono fabric store)” with a capital of ¥500,000.

1910  Closed Edo and Nagoya stores.

1912  Kyoto store opened at the present location.

1913  Kobe branch opened in Motomachi, Kobe.


1922  Established the first weekly holiday (Monday) system in the department store industry.

1927  Kobe store moved to the present location.

1987  Kobe store opened its first nearby directly-operated store (present Former Foreign Settlement Bldg. 38).

1995  Kobe store was hit by the Great Hanshin Earthquake.

1997  Kobe store was restored and grand opened.

1999  Out-of-store sales reform started.

2000  • The “Customer’s View” project started.

2002  • Personnel system reform started.

2003  • Back-office functions reform started.

2005  • Established Daimaru’s environmental philosophy.

2006  • Introduced a new merchandise information system.

2007  • Hakata Daimaru and Nagasaki Daimaru merged.

September 3, 2007 The Daimaru, Inc. and Matsuzakaya Holdings Co., Ltd. established

2008  • Urawa Parco store opened.

2010  • Tokyo store moved to a new building and opened in first phase.