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Urban Development with ESG Model Stores at the Core

New Landmark in Shinsaibashi: Main Building of Daimaru Shinsaibashi Store

The Daimaru Shinsaibashi store, which has about 300 years of history since first opening in Shinsaibashi, made its grand opening as a department store that will evolve looking out at the world and toward the future in September 2019. It was reborn as a landmark in the Shinsaibashi area with 368 distinctive specialty shops including first openings in the Kansai area and shops in new formats. Its concept is “Delight the World –Shinsaibashi, Adored by the World–.” The new Daimaru Shinsaibashi store aims to further increase the appeal of Shinsaibashi.

The main building of the Daimaru Shinsaibashi store adopts the latest things in the building and business model while inheriting long-loved things such as the Vories architecture and the spirit of hospitality. The store serves as a model for the future in terms of environmental initiatives such as the use of renewable energy and LED lighting in the entire building.

We aim to offer new value all the time to suit customer lifestyles and tastes that change with the times.



Main building of Daimaru Shinsaibashi store

Collaboration with Milano Fuorisalone

In October 2019, we launched “Osaka × Milano Design Link” in partnership with the world’s biggest design event “Milano Fuorisalone.” In collaboration with Milano Fuorisalone, we will work with local organizations and government to revitalize the area. We will work on this initiative for a long term as an effort to create new movement from the center of Osaka, which is growing into a global city, and “make Osaka a world-class city” with a focus on art and design.

Next Generation Commercial Complex: New Shibuya PARCO

Shibuya PARCO has addressed “Incubation,” “Urban Revitalization” and “Trends Communication” and has played a part in developing Shibuya stimulating and at the same time being stimulated by the area since its opening in 1973. These three initiatives are Parco’s DNA and point of origin and also the belief of evolving Parco.

The building occupied by new Shibuya PARCO contributes to urban revitalization both in terms of hardware and software as a symbolic facility on the Koen-dori street with a total floor area of approximately 64,000 square meters and 19 floors above the ground and three under the ground consisting of commercial part on the 1st basement to the 8th floors and part of the 10th floor, a creative studio (talent incubation facilities) on the 9th floor, an entrance on the 1st floor and offices on part of the 10th floor and the 12th to the 18th floors.

In terms of hardware, we created a pedestrian-friendly environment by installing a walkway around the building and plazas on the premises and thereby expanding space for pedestrians to enliven the area. We address local issues such as disposal of goods and bicycle parking on streets, which prevent people from walking around, by installing an area logistics center and a bicycle parking lot in the building.

In the meantime, in terms of software, in the outdoor plazas in the building, we hold a wide range of events in coordination with the local community, fashion shows, music and food events to help create excitement in the area.



Shibuya PARCO