

What JFR Thinks about Well-Being Life

The Group thinks of Well-Being Life as “both mentally and physically fulfilling life” that realizes spiritual (intellectual and cultural), physical and social wealth as well as conventional material and economic wealth and the wealth of the environment surrounding them.

The Group will propose Well-Being Life to stakeholders from the perspective that combines “sustainability,” its unique characteristics including “beauty,” “health,” “high quality,” “culture” and “trust,” and its “ability to connect makers and users,” which is its strength.

