

## Initiatives of Operating Companies

### JFR Card

Through payment services and QIRA points, JFR Card builds ties with customers, business partners, merchants, and local communities. In October 2021, the QIRA Points Plus program was launched. It allows customers to earn QIRA points in addition to regular points when using their Daimaru Matsuzakaya Card at participating merchant stores. The expansion of this network of merchants will attract more visitors to the J. Front Retail Group's economic areas, centering on Daimaru Matsuzakaya Department Stores, PARCO, and GINZA SIX, realize mutual transfer of customers between merchants, and contribute to "enhancing regional value and developing the region."

 [JFR Card website \(Japanese only\)](#)

### J. Front Design & Construction

J. Front Design & Construction actively promotes the recycling of waste wood from construction sites, and has introduced a temporary fencing system for department store renovations that uses system panels that do not emit waste wood. The company is also working to coexist with local communities through the effective use of domestic thinned wood in new office buildings, the proposal of local specialty products for hotel fixtures, and the holding of craft workshops with children living near its directly-managed factories.

Meanwhile, the company is actively promoting the realization of work-life integration for its employees through the introduction of more IT equipment, satellite offices, and telecommuting systems.

 [J. Front Design & Construction website](#)

### Daimaru Kogyo

On the business side, following the growing trend of gasoline-free vehicles, the Automotive Department of Daimaru Kogyo indirectly contributes to reducing GHG emissions by supplying parts for hybrid vehicles, etc. The company is also working to prevent damage caused by animals, which has become a social issue, as a new business.

In addition to business activities, the company is working to reduce GHG emissions by switching to LEDs in its offices and paperless conference materials. It is also promoting diverse work styles by building a telecommuting system in response to the infection situation throughout the COVID-19 pandemic and promoting diversity & inclusion through the increase of the share of women in management positions and the extension of the retirement age.

 [Daimaru Kogyo website](#)

### Consumer Product End-Use Research Institute

With the aim of coexisting with local communities, Consumer Product End-Use Research Institute is working with governments, financial institutions, private businesses, and others to support local small businesses by leveraging its expertise in quality control. Recently, the company has been involved in projects to support reconstruction in the areas affected by the Great East Japan Earthquake and local businesses through wide-area cooperation among credit unions, and holds seminars and consultation sessions on food labeling and ad expressions to expand its business.

In addition, to reduce food loss, which has become a major social issue in recent years, the company promotes awareness-raising activities through its blog and encourages the review of expiration dates. In fiscal 2022, it is planning to launch a new awareness-raising activity on food hygiene management at "children's cafeterias" in collaboration with NPOs that support the operation of "children's cafeterias" nationwide. Through these initiatives, the company will continue to contribute to ensuring food safety and security.

 [Consumer Product End-Use Research Institute website \(Japanese only\)](#)

## Angel Park

Angel Park installed seven EV charging stands (200 V) in the car park operated by the company by the end of June 2022 and is planning to install four more in the second half of fiscal 2022.

Thereby the company will have a total of eleven stands including five in the north area of the parking, five in the south area and one in the parking area of Yaba Park. The company will promote further efforts in line with the expected increase in the number of EVs.

In addition, the company promoted the conversion to LED lighting in its parking lot, and in August 2021, the conversion of the ceiling lighting in its south and north areas to LED lighting was completed, which led to a significant reduction in power consumption.

By continuing these efforts, Angel Park contributes to the realization of decarbonized society.

 [Angel Park website \(Japanese only\)](#)

## JFR Information Center

JFR Information Center has switched to LED lighting in its offices to reduce GHG emissions, and is also promoting a paperless office environment by digitizing vouchers and using online storage. The development of infrastructure for telecommuting, such as electronic authentication of internal applications and the use of online meeting systems, also helps promote work-life integration. In addition, the company technologically supports the streamlining of the Group's administrative work through Robotic Process Automation (RPA) and others.

 [JFR Information Center website \(Japanese only\)](#)

## JFR Service

JFR Service is working to reduce GHG emissions by going completely paperless in meetings. The company is also considering volunteer activities to promote social contribution activities in the Takatsuki area where it operates.

In addition, it is promoting work style reforms, including the use of shorter working hours to empower women, encouraging male employees to take childcare leave, and promoting teleworking.

 [JFR Service website \(Japanese only\)](#)